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FROM WORLD WIDE SOURCES

Gloeckner

FLOWER
SEEDS



“TIME TO SOW”

You are about to prepare your crops for another growing season, resolved to improve this variety or that where perhaps last year you were not entirely satisfied.

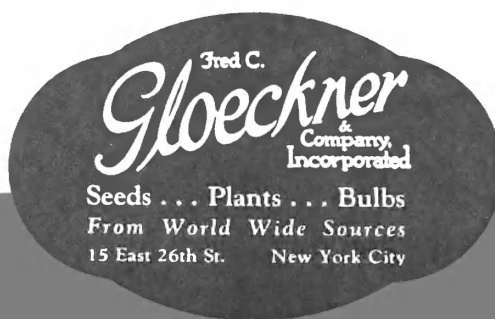
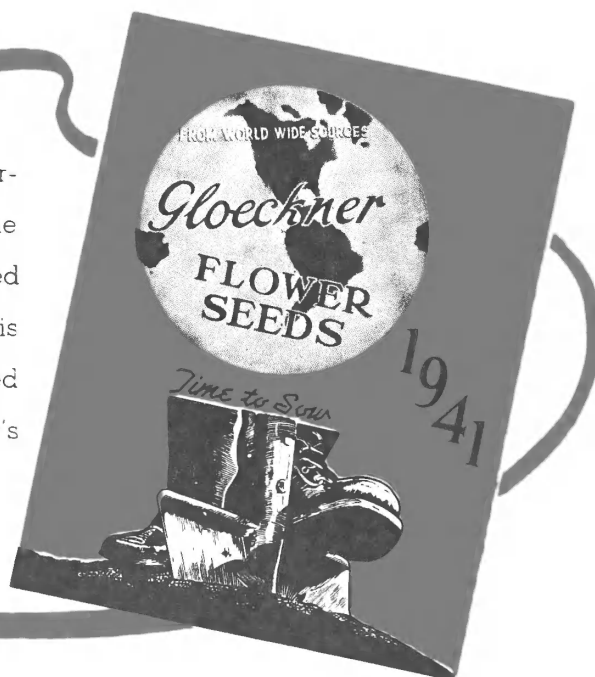
In compiling this list, we have taken into consideration type, productiveness and commercial value of all items listed and have restricted ourselves to listing, in alphabetical order, only those varieties which are considered the best in their class.

Seed is truly the spark of eternal life. For if, once through all the ages, seed had failed, life on earth would have become extinct.

Seed, therefore, is the all important item on which to build your crops. Many costs go into the growing of your crops that far outshadow the cost of the seed. It is vitally important that your flower seeds are carefully selected for type and color.

The name *Gloeckner* has long been associated with the seed trade. We wish to identify it as a standard of quality for many years to come. To accomplish this, a consistent year after year supply of high quality seed giving uniform results must be delivered

This label, a facsimile of our current catalogue cover, with the year plainly marked, is attached to every package of seed, and is your guarantee that the seed herein is fresh from this year's crop.



FROM WORLD WIDE SOURCES

It is necessary to procure types, varieties and colors not from one spot on this world of ours, but from many remote corners.

It may be a great seedsman here in America or some obscure little grower in far off Africa who grows this or that a little better.

Wherever this better type or colors may be had it is, and has been our aim to check and recheck across the world, to procure from World Wide Sources better types, Strain and Colors for your use.

BUSINESS TERMS

2% 10 days 60 days net for customers of approved credit

Prices in this Catalogue are subject to change without notice.

All goods are offered subject to Crop Failures, Shortage or other causes beyond our control, and to being unsold on receipt of order.

The prices in this catalogue are for the trade only. For your own protection do not loan this catalogue to anyone not entitled to Florists or Wholesale prices.

Unknown correspondents desiring to open an account are requested to furnish three trade references with whom they have had credit relations.

We, Fred C. Gloeckner & Co., Inc., give no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs or plants we send out, and will not be responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

War and blockade conditions have necessitated the elimination of some varieties of flower seeds from our 1941 list, and there may also be some items listed which we will be unable to supply. These will be reinstated as soon as conditions permit.

15 East 26th Street, "At Madison Square", New York

Telephones: LExington 2-4994 - 4999



NOVELTIES

PETUNIA HYBRIDA "RADIANCE"

This new hybrida Petunia is a **rich rose or cerise with a golden throat**. The rich brilliance and life in the color of Radiance is outstanding. It begins blooming early and profusely. Silver Medal 1941 All American Selections.

Tr. Pkt., 50c

 $\frac{1}{4}$ oz., \$2.00

Oz., \$7.00

DELPHINIUM PACIFIC STRAIN

(Vetterle & Reinelt)

This is and has unquestionably proven to be the leader in Delphiniums of the better type. If you are not as yet acquainted with this strain, be sure to include it in your growings this season. See page number 00 for complete list of varieties.

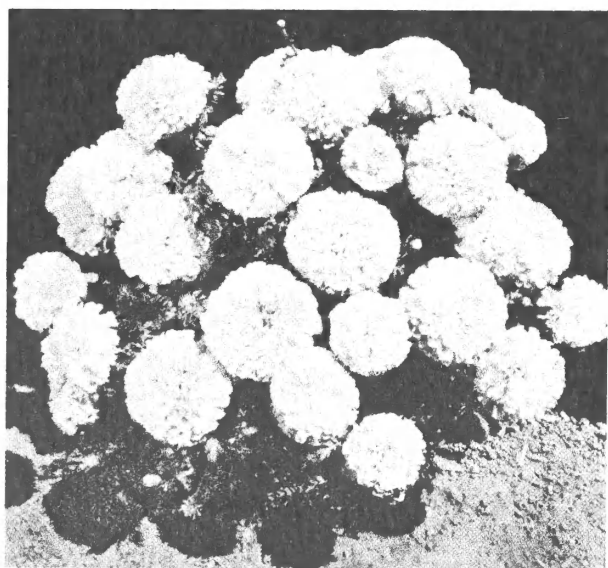
*Petunia Radiance*

ALYSSUM COMPACTUM "VIOLET QUEEN"

Plants are dwarf, compact, neat in habit, free flowering. The small sweetly scented flowers are a very rich, deep shade of violet . . . worth a trial.

Tr. Pkt., 25c

Oz., \$1.00

*Marigold Pot O'Gold*MARIGOLD DWARF GIGANTEA
"POT O'GOLD"

This showy fragrant Marigold is a dwarf growing counterpart of the gigantea type. The plants are compact, 12 to 15 inches tall, well branched, very neat in appearance and bears a dozen or more blooms at a time. The flowers which are a **penetrating shade of deep golden orange** are somewhat loosely formed, very full centered, with broad heavy petals overlapping, thus making a flower of great depth and beauty. This strain is exceptionally early flowering.

Tr. Pkt., 60c

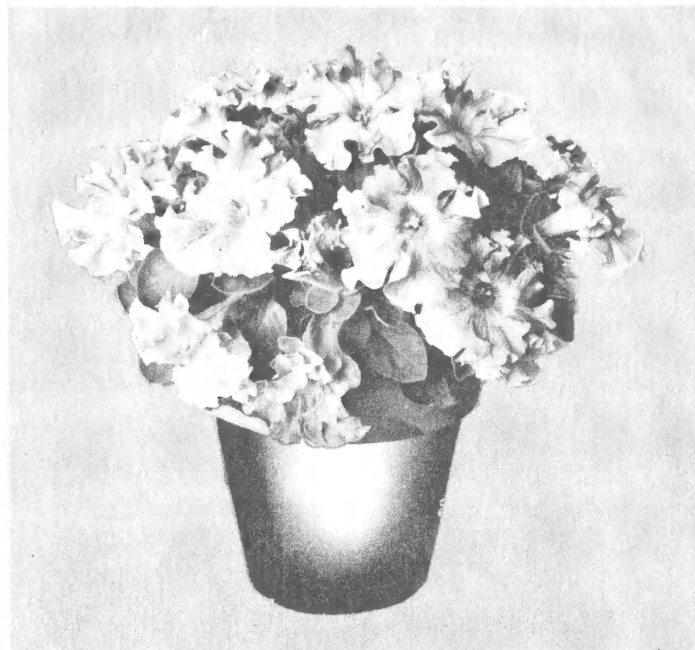
 $\frac{1}{4}$ oz., \$1.25

NOVELTIES

**PETUNIA RUFFLED GRANDIFLORA
NANA COMPACTA MIXED**

In this distinctly new type we are able to offer you this combination in one variety. The blooms are extra large, well ruffled with good open throats and are more of the dwarf Giants of California type in both form and size. This mixture contains a blend of striking colors ranging from **white to pink through rose to red, and includes many color combinations of pink and white with gold throats and red and white with dark throats.** We think this should be good for pot culture.

Tr. Pkt., \$1.00 1/64 oz., \$1.75 1/32 oz., \$3.00



**PETUNIA ALL DOUBLE VICTORIOUS
"BLUE BROCADE"**

This all double Petunia is a true **Violet Blue** in color and the flowers are large and fringed. The plants which are stocky in growth, bear a high percentage of fully double fragrant flowers. The reports from the trial grounds were so favorable that **BLUE BROCADE** was awarded a Silver Medal in the All American trials.

Tr. Pkt., \$2.00 1/64 oz., \$8.00 1/32 oz., \$15.00

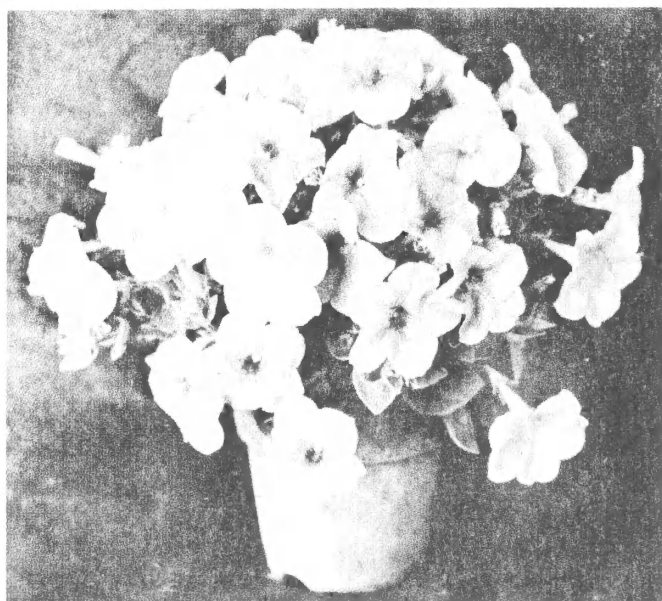


Petunia Blue Brocade

**PETUNIA HYBRIDA NANA COMPACTA
"FIRST LADY"**

A companion to the variety "Glow," having the same uniform dwarf ball shaped growth. Flowers a beautiful **light silvery rose pink**. Extra free flowering all season. The pleasing color and good habit of First Lady make this a welcome addition to the Petunia family.

Tr. Pkt., 50c 1/32 oz., \$2.25 1/16 oz., \$3.25 1/8 oz., \$5.00



Petunia First Lady

NOVELTIES

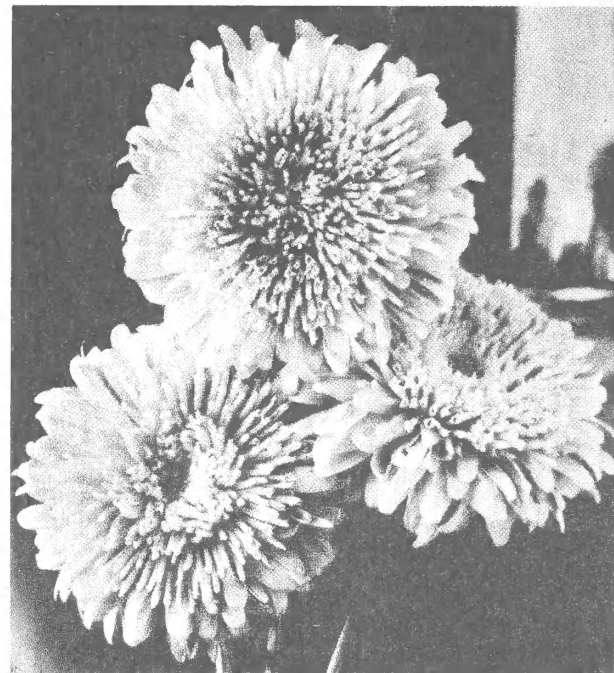
ASTER PRINCESS TYPE (Wilt Resistant)

This new type Aster provides a needed new form for the cut flower grower. The blooms which are similar to the older Aurora Type have a full crested center surrounded by several rows of strong guard petals. They are fine keepers and good shippers. Stems are strong, of good length and the plants are free blooming.

PRINCESS ANNE . . . Peach blossom shade opening delicate pink and turning rose pink as the flowers mature. Flowers are of good substance and heavy stemmed.

PRINCESS BONNIE . . . A very beautiful soft salmon rose shade with center rich gold while opening. A beautiful new color combination in Asters. The large blooms are freely produced on long stemmed plants.

PRINCESS MARSHA . . . A strong vibrant cinnabar scarlet boldly contrasted with the rich gold center of the young flowers. As the flowers open and mature, the golden center turns a silvery cinnabar. This variety introduces an exciting new color note that is most effective in flower arrangements.



Aster Princess Type

Tr. Pkt., 50c 1/4 oz., \$1.00 Oz., \$3.50

ASTER GIANT HARMONY TYPE (Non-Resistant)

Harmony type is an excellent cut flower strain which comes about 50% true to color. The large flowers have full double quilled rounded centers, surrounded by several rows of broad short guard petals. Plants are tall with long basal branching stems.

MOONLIGHT . . . Beautiful soft azure blue high lighted by the gold of the center as the flower opens.

SUNRISE . . . This variety brings an entirely new shade to Asters, a very exquisite delicate shade of apricot pink with a rich apricot gold center. This is one of the pastel shades so in demand by the cut flower grower.

MIXED . . .

Tr. Pkt., 50c

1/4 oz., \$1.00

Oz., \$3.50

OUTSTANDING INTRODUCTIONS

CINERARIA

"Siter's Rainbow Strain"**(The Commercial Cineraria)**

This new commercial Cineraria carries immense flowers heads, is compact in growth, with small round leaves which require little room. These characteristics make it extremely profitable to grow. The medium large flowers in colors ranging from the bright eyed types, to the finer pastel shades, surpass anything previously introduced and are the outstanding feature of this strain. It is sure to please your most discriminating clientele and we are proud to offer this as a introduction.

ORIGINATOR'S PACKETS, \$2.00 EACH*Siter's Rainbow Strain Cineraria*

PETUNIA HYBRIDA NANA COMPACTA "GLOW"

A rare combination of **dazzling carmine red color** with dwarf bushy growth. Individual flowers are borne in great profusion over the dwarf bushy plants. In richness of color this excels all other existing variety of similar type. Under the sun the glowing carmine red is particularly fascinating. Invaluable for pot and for border.

Tr. Pkt., 50c 1/8 oz., \$1.25 1/4 oz., \$2.25 Oz., \$8.00

PETUNIA

DWARF GIANTS OF CALIFORNIA

"Ramona Strain"

A Superb Strain of dwarf compact single petunia with giant ruffled flowers that have extra large veined throats. This mixture has a splendid color balance.

Tr. Pkt., \$1.00 1/64 oz., \$1.75 1/32 oz., \$3.00

1/16 oz., \$5.00 1/8 oz., \$9.00

*Petunia Ramona Strain*

ANTIRRHINUM

WINTER SNAPDRAGONS

For Greenhouse Culture

PINK and ROSE

	Tr. Pkt.	3 Tr. Pkts.
Christmas Cheer—Shades of pink	\$2.00	
Cheviot Maid Supreme—Best deep rose	1.00	\$2.50
Daybreak—Briarcliff rose pink	1.50	4.00
Gilberts Pink Supreme—Beautiful deep pink	1.50	4.00
Jersey Maid—Medium pink with light shading	2.50	
Maid of Mars—Exceptionally fine clear pink	3.00	
Marie Louise—Seashell pink	2.00	5.00
Mary Ellen—Early, light rose pink	2.00	5.00
Milady—Bright pink	1.00	2.50
New Cincinnati—Fine light rose	1.00	2.50
Peggy Schumann—Pink with strong stems	2.00	5.00
Radiance—Large flowered pink	1.00	2.50
Rose Pink Cheviot Maid—Early flowering	1.50	
Rose Queen—Deep rose pink	1.00	2.50
Shaffroth's Early Pink—Clear rose pink	2.00	5.00
St. Louis Early Pink—Beautiful flesh pink	2.00	5.00
Terrys Surprise Improved—Rose shaded orange	1.50	4.00

YELLOW

Ceylon Court—Early yellow	1.00	2.50
Coates Yellow Perfection—Deep yellow	1.00	2.50
Ethel—Pure golden yellow	1.50	4.00
Klondyke Supreme—Excellent deep yellow	1.50	
Schumann's yellow	2.50	
Yellow Cheviot Maid—Bright color	1.00	2.50
Yellow Wonder—Bright yellow	2.00	5.00

WHITE

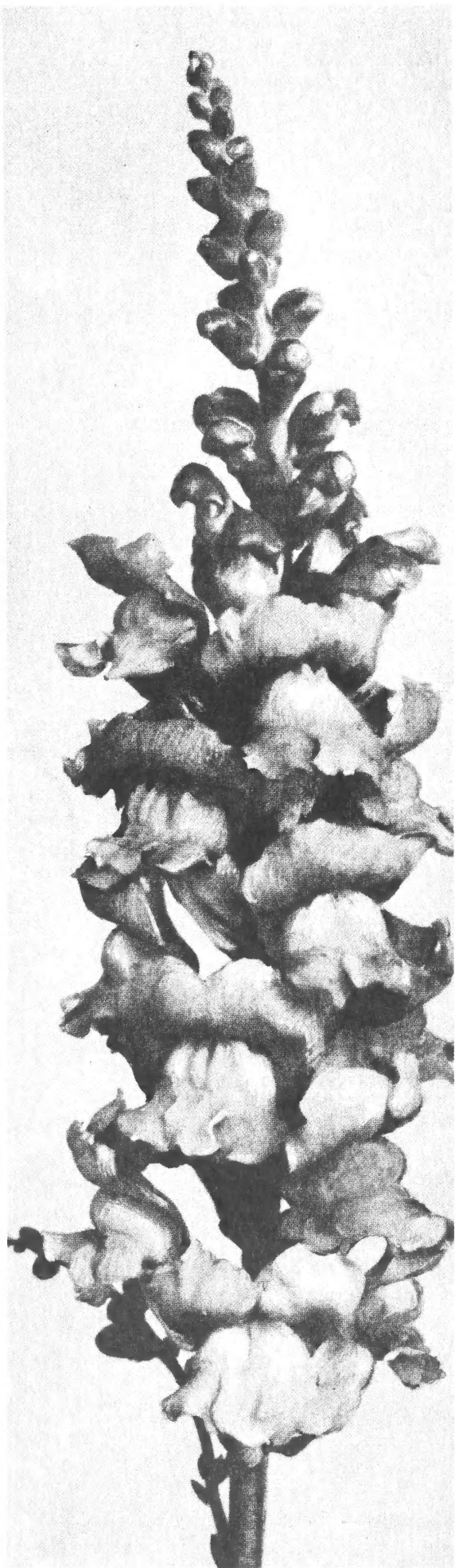
Ivory—White slightly suffused orchid near the stem. Lip tinted lemon yellow	2.00	5.00
Lucky Strike—Strong growing white	1.00	2.50
Marion White—Fine clear white	1.50	4.00
Snow White—Good white for Easter and later	2.00	5.00
Westover Fringed White	1.00	2.50
White Cheviot Maid	1.00	2.50
White Prosperity—Long stemmed clear white	1.50	4.00
White Wonder—Pure white	1.50	4.00

BRONZE and ORANGE

Afterglow—Golden orange	1.00	2.50
Embers—Orange red	1.00	2.50
Gilbert's Bronze Beauty	1.50	4.00
Glorious—Redish bronze	1.50	4.00
Hodaly's Ideal—Blend of carmine rose shading to rich orange. Tip lemon yellow	2.00	5.00
Kirkwood Beauty—Orange bronze	1.00	2.50
Miss Wooster—Dazzling rich dark bronze	1.00	2.50
New Dawn—Golden orange	1.00	2.50
New Deal—Fragrant golden bronze	1.00	2.50
Roman Gold—Bright coppery yellow	1.00	2.50
Rose Orange—Afterglow color	1.00	2.50
Sunset—Golden bronze	1.50	4.00
Suntan—Orange tan	1.00	2.50
Velvet Beauty—American beauty red	1.00	2.50

LAVENDER

Bertha Baur—Early lavender	1.50	4.00
Lavender Rose—Good lavender, enough rose to blend well with other colors	2.00	5.00
Lilac (Windmiller)—Excellent orchid color	2.00	5.00
Schrock's Orchid—A true orchid shade	1.00	2.50
Schumann's Lavender—One of the best lavenders	2.50	



ANTIRRHINUM

SNAPDRAGONS

STANDARD OUTDOOR RUST-RESISTANT STRAINS

MAXIMUM GRANDIFLORUM

	Tr. Pkt.	1/4 Oz.	Oz.
Alaska—(Snowflake)—White	\$.30	\$.85	\$3.00
Copper King—Bronzy Copper30	.85	3.00
Copper Queen—(new) Bronzy copper blending to antique gold at the nose50	2.00	
Crimson—Fiery Crimson30	.85	3.00
Indian Summer—Coppery Orange Scarlet ..	.30	.85	3.00
Salmon Rose Shades30	.85	3.00
Swing Time—Rose pink30	.85	3.00
Yellow Giant—Deep yellow30	.85	3.00
Finest Mixed30	.85	3.00

MAJUS GRANDIFLORUM

	Tr. Pkt.	1/4 Oz.	Oz.
Autumn Glow Shades—Old Rose suffused Amber35	.75	\$2.50
Fiery Red—Very brilliant35	.75	2.50
Harmony Shades—Terra cotta yellow, shaded rose35	.75	2.50
Orange Shades—Deep to light orange35	.75	2.50
Pinkie—Clear rose35	.75	2.50
Rosalie—Rich deep rose; underlying tone of topaz or amber40	1.00	3.50
Salmon Shades—Salmon rose, pink shades ..	.35	.75	2.50
Shasta—Pure white35	.75	2.50
Wallflower Red35	.75	2.50
Yellow Jacket—Deep yellow35	.75	2.50
University of California Mixture30	.50	1.75

NANUM GRANDIFLORUM

	Tr. Pkt.	1/4 Oz.	Oz.
Amber and Gold—(new) buds first appear as a soft rose pink. As the spikes open in full bloom they show florets of full golden yellow lips and hoods of golden amber ..	.50	\$2.00	
Carmine Rose—Bright carmine rose25	.60	2.00
Gypsy Girl—(new) rich carmine with a splotch of golden yellow on the nose50	1.75	
Indian Girl—Old gold25	.60	2.00
Light Salmon Pink30	.85	3.00
Orange Pink—Orange suffused pink30	.85	3.00
Red Boy—Rich deep scarlet25	.60	2.00
Tangerine—Bronzy orange25	.60	2.00
Wildfire—Bright orange scarlet25	.60	2.00
Yellow Gem—Clear yellow25	.60	2.00
Finest Mixed25	.60	2.00

NANUM GRANDIFLORUM

(English Strain)

(Semi-Dwarf, Large Flowering)

	Tr. Pkt.	1/4 Oz.	Oz.
Guinea Gold—Glowing bronzy orange with yellow throat	\$.50	\$1.50	\$5.00
Purple Eclipse—Deep glowing ruby purple. Flowers well formed on strong symmetrical spikes50	1.50	5.00
St. George—Beautiful shade orange cerise. Distinct from all other varieties50	1.50	5.00
Royale Cerise—The brightest of all Cerise Antirrhinum50	1.50	5.00
Royal Rose—Deepest and richest rose imaginable. Must be seen to be fully appreciated50	1.50	5.00

ACROCLINIUM

This showy, free flowering annual is an excellent cut flower for the florist and well worth a trial.

	Tr. Pkt.	Oz.
New Large Flowered Double Hybrids Mixed	\$.35	\$1.50

AGATHEA—BLUE DAISY

	Tr. Pkt.	Oz.
Coelestis—The lovely, free flowering blue Marquerite	\$.25	\$1.25

AGERATUM

	Tr. Pkt.	Oz.
Blue Ball Improved—Dwarf and compact growth; uniform rich blue color50	\$1.50
Blue Perfection—Dark blue15	.60
Little Blue Star—3 inches high, fine for bedding ..	.25	2.00
Midget Blue—Very dwarf with delicate fine foliage; blue flowers	1/4 Oz. \$1.50	.50

ALYSSUM

We can highly recommend these strains of Alyssum. Of special merit is our selected strain of "Bouquet" which is considered one of the most dependable on the market.

	Tr. Pkt.	Oz.	1/4 lb.
Bouquet—(Carpet of Snow) (Procumbens) best dwarf variety	\$.15	\$.75	\$2.25
Little Gem—Dwarf and compact15	.50	1.50
Sweet—(Maritimum) Trailing10	.20	
Snow Cloth—Plants are flat and a compact mass of pure white flowers25	.75	
Violet Queen—Dwarf compact, rich deep shade of violet25	1.00	

AMARANTHUS

Highly ornamental foliage plant which attains a height of about four feet.

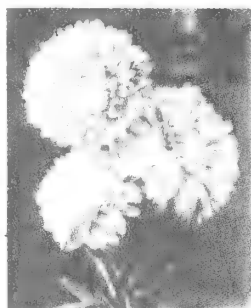
	Tr. Pkt.	Oz.
Molten Fire—Leaves are of iridescent Crimson	\$.35	\$2.00

ASPARAGUS

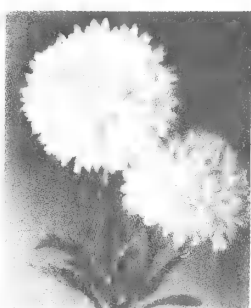
	Seeds	Seeds	Seeds
	1,000	5,000	10,000
Plumosus Nanus	\$1.25	\$6.00	\$10.00
Sprengeri	1.00	4.50	8.00

ASTERS

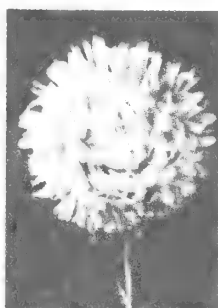
BODGERS WILT RESISTANT STRAINS



Queen of Market



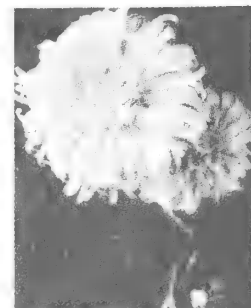
Royal



American Beauty



Early Giant



Crego

QUEEN OF MARKET

These well-known, early flowering Asters are of branching habit, about 20" tall, blooming in early July.

	Tr. Pkt.	1/4 Oz.	Oz.
Crimson	\$.40	\$.50	\$1.75
Dark Blue or Purple40	.50	1.75
Light Blue or Lavender40	.50	1.75
Peach Blossom—(Flesh pink)40	.50	1.75
Rose40	.50	1.75
White40	.50	1.75
Finest Mixed40	.50	1.75

AMERICAN BEAUTY

Blooms from August and continues until frost. The large and double flowers are produced on long heavy stems; plants 2 to 3 feet high.

	Tr. Pkt.	1/4 Oz.	Oz.		Tr. Pkt.	1/4 Oz.	Oz.
Azure Fairy—				September Beauty—			
Dark lavender	\$.40	\$.50	\$1.75	Flesh pink ..	\$.40	\$.50	\$1.75
Crimson40	.50	1.75	Silvery Rose ..	.40	.50	1.75
Deep Rose40	.50	1.75	White40	.50	1.75
Purple40	.50	1.75	Mixed40	.50	1.75

AMERICAN BRANCHING (Semple's)

Plants 2½ to 3 feet tall, branching, robust, flowers large, double and fine form. Our selected stocks of these are the best money can buy.

	Tr. Pkt.	1/4 Oz.	Oz.
Azure or Dark Lavender	\$.40	\$.50	\$1.75
Crimson40	.50	1.75
Deep Rose40	.50	1.75
Peach Blossom40	.50	1.75
Purple40	.50	1.75
Shell Pink—(Mary Semple)40	.50	1.75
White—Extra select, long stems.....	.40	.50	1.75
Finest Mixed40	.50	1.75

EARLY ROYAL BRANCHING

Plants branching, 1½-2 feet, blooming mid-August directly following the Queen of the market.

	Tr. Pkt.	1/4 Oz.	Oz.
Azure Blue or Dark Lavender40	.50	1.75
Deep Rose40	.50	1.75
Peach Blossom—(Lavender pink)40	.50	1.75
Purple40	.50	1.75
White40	.50	1.75
Finest Mixed40	.50	1.75

EARLY GIANT

The finest large flowered, heavy stemmed wilt resistant Aster yet developed. Flowers are of the large Giants of California type, while the plants are less tall, about 1½ feet in height. This class is early blooming, coming into flower by the first week in September.

	Tr. Pkt.	1/4 Oz.	Oz.
Light Blue50	.75	\$3.00
Peach Blossom50	.75	3.00
Rose Marie—Rich rose.....	.65	1.25	4.00

IMPROVED CREGO

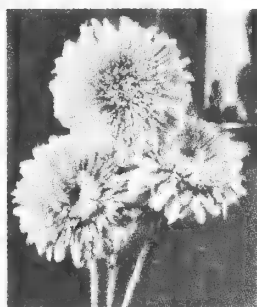
Plants robust, branching about 2½ feet tall, flowers large, double and well formed, one of the finest varieties for all purposes.

	Tr. Pkt.	1/4 Oz.	Oz.
Azure Blue40	.50	\$1.75
Blue Flame—Bright navy blue.....	.40	.50	1.75
Crimson40	.50	1.75
Deep Rose40	.50	1.75
Enchantress40	.50	1.75
Light Blue—(Lavender)40	.50	1.75
Peach Blossom40	.50	1.75
Shell Pink40	.50	1.75
Purple or Dark Blue40	.50	1.75
White40	.50	1.75
Finest Mixed40	.50	1.75

ASTERS



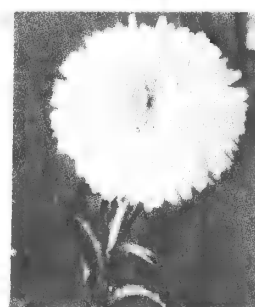
Giants of California



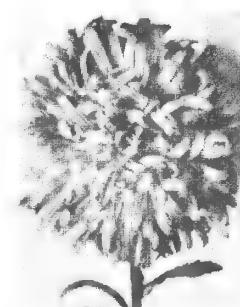
Princess



Harmony



Balls White



Super

PRINCESS TYPE (Bodger) (Wilt Resistant)

A very attractive new cutting type of wilt resistant Aster, 2'-2½' tall, branching and free flowering, early blooming, bearing quantities of flowers on strong stems. Flowers have a full deep crested center, surrounded by several rows of dainty plume-like guard petals.

	Tr. Pkt.	¼ Oz.	Oz.
Anne —(Bodger) (new) (See page 4 for description)	■ .50	\$1.00	\$3.50
Bonnie —(Bodger) (new) (See page 4 for description)50	1.00	3.50
Marsha —(Bodger) (new) (See page 4 for description)50	1.00	3.50

SINGLE CHINENSIS (Wilt Resistant)

Plant 1½ to 2 feet tall, flowers daisylike, petals wide and closely placed, blooms in late August.

	Tr. Pkt.	¼ Oz.	Oz.
Carmine Rose	■ .20	■ .35	\$1.25
Flesh Pink —Apple blossom20	.35	1.25
Glare of the Garden —Bright scarlet20	.35	1.25
Lavender or Light Blue20	.35	1.25
Rose20	.35	1.25
White20	.35	1.25
Rainbow Mixture —Special florist strain20	.35	1.25

VARIOUS RESISTANT VARIETIES

	Tr. Pkt.	¼ Oz.	Oz.
Ball White Early —White, medium early, crested center, branching 2 to 2½ feet	■ .40	\$.50	\$1.75
Ball White Late —White, late branching, 2½ to 3 feet long stems40	.50	1.75
Ball Deep Rose —Bright deep rose, early, 2½ to 3 feet branching40	.50	1.75
Ball Purple —Deep bright purple, early, 2½ to 3 feet branching40	.50	1.75
Early Phlox Pink —Clear light rose Pink, late branching type 2½ to 3 feet40	.50	1.75
Heart of France —Bright red40	.50	1.75

NON-RESISTANT VARIETIES IMPROVED GIANTS OF CALIFORNIA

The flowers are large and full, of the well-known Crego type, with broad graceful petals, borne on long heavy non-lateral stems. The plants reach a height of 3', blooming from late summer until frost. A fine cut flower type for florists.

	Tr. Pkt.	¼ Oz.	Oz.
Azure Blue —Soft light blue	■ .40	\$.75	\$2.50
Dark Purple —(Wilt resistant)40	.75	2.50
Deep Rose40	.75	2.50
Loveliness —Rich pure pink, touched with salmon40	.75	2.50
White —Pure white40	.75	2.50
Finest Mixed40	.75	2.50

GIANT HARMONY TYPE (Bodger)

Fine new florist type, long stems, basal branching, flowers with quilled centers, excellent colors.

	Tr. Pkt.	¼ Oz.	Oz.
Moonlight —(new), azure blue (See page 4 for description)	■ .50	\$1.00	\$3.50
Morning Mist —(new), mid blue (See page 4 for description)50	1.00	3.50
Sunrise —(new), soft apricot pink (See page 4 for description)50	1.00	3.50
Mixed50	1.00	3.50

SUPER GIANT (Non-Resistant)

This is the largest and most fully double Aster class known. The flowers are full petaled, graceful interlacing plants about 2½ feet tall, with six to eight long, non-lateral stems per plant.

	Tr. Pkt.	¼ Oz.	Oz.
El Monte —Crimson	■ .40	\$.75	\$2.50
Los Angeles —Shell pink40	.75	2.50

AURORA

A splendid free flowering Aster, with large flowers, quilled centers and outer band of broad petals. Height 2 feet, fine for cutting.

	Tr. Pkt.	¼ Oz.	Oz.
Golden Sheaf —(wilt resistant) yellow self	■ .40	\$.50	\$1.75

BEGONIA

Carmen —Dull bronze foliage with bright rose flowers	1/64 oz. \$1.75	1/32 oz. \$3.25	\$1.00
Christmas Cheer —Crimson	1/32 oz.	2.50	1.00
Erfordi —Rose Carmine	1/32 oz.	1.50	.75
Elegant —White attractively edged crimson, clear green foliage that contrast well with the flowers.			1.00
Fire Sea or Blaze of Fire —Extra dwarf. Green foliage. Large fiery red flowers			1.00
Indian Maid —Deep bronze, shiny leaf with red flowers.			1.00
Luminosa Compacta —Dark brown foliage hidden by the mass of medium sized bright scarlet blossoms.	1/64 oz. \$2.25		1.00
Luminosa —Red	1/32 oz.	3.00	1.00
Prima Donna —Carmine Rose	1/32 oz.	3.00	1.00
Salmon Queen —Cinnabar red, very free blooming.			1.00
Semperflorens Lightning			1.00
White Pearl —Best white light green foliage.			1.00



Begonia

CALCEOLARIA

Hybrida Grandiflora —Tall mixed	Tr. Pkt.
Hybrida Grandiflora Compacta —Dwarf. Fine Tigered and Spotted Mixed.	\$1.00
Hybrida Multiflora Nana —Compact growth of medium size with brightly colored flowers. The most popular strain.	1.00
Multiflora Nana Golden Tiger —Golden yellow flowers with dark brownish red dots	1.00
Multiflora Nana Indian-Prince —Rich dark Scarlet with Orange suffusion	1.00



Calendula

CALENDULA

	Tr. Pkt.	1/4 oz.	Oz.	1/4 lb.
Sensation or Campfire Improved — Best of all Brilliant Orange. Scarlet Sheen	\$1.40	\$1.60	\$2.00	\$6.50
Ball's Gold —Long stemmed, large, deep golden yellow.	.40	.60	2.00	6.50
Ball Long Orange Improved —Bright golden yellow with light eye. The extra large flowers and long stems make this an outstanding variety.	.40	.60	2.00	6.50
Ball's Orange —Glowing Orange	.40	.60	2.00	6.50
Lemon Queen —Deep lemon yellow with dark brown eye. Contrasting colors make this yellow variety very effective	.40	.60	2.00	6.50
Ball's Supreme —Orange with dark brown center; unusually free flowering	.40	.60	2.00	6.50
Masterpiece —Long stemmed, clear orange flowers with dark center	.40	.60	2.00	6.50

CANTERBURY BELLS

Annual Canterbury Bell which blooms from seed in less than six months. Plants 2 to 2½ feet, bearing 6 - 8 flower spikes.

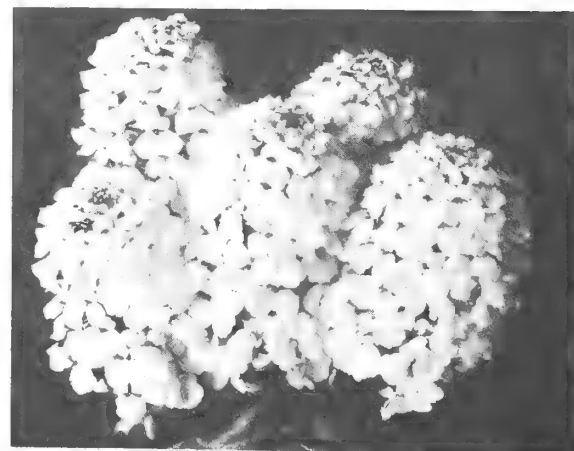
	Tr. Pkt.	1/4 oz.	Oz.
Finest Mixed	.25	.50	\$1.50

CANDYTUFT

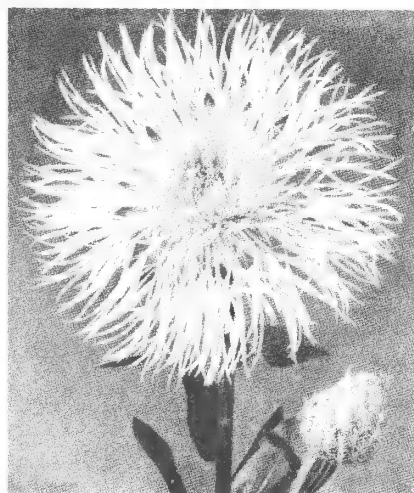
	Tr. Pkt.	Oz.	1/4 lb.
Giant Hyacinth Flowered White —A very superior strain growing 1½ feet high with immense trusses of bloom. We believe it the finest strain to be had.	\$1.20	.75	\$2.25

UMBELLATA VARIETIES

	Tr. Pkt.	Oz.	1/4 lb.
Crimson —Purplish red	.15	.50	\$1.25
Flesh —Flesh Pink	.15	.50	1.25
Lavender or Lilac	.15	.50	1.25
Rose Cardinal —Deep red	.15	.50	1.25
Rose —Soft rose	.15	.50	1.25
White	.15	.50	1.25



Candytuft Giant Hyacinth

*Celosia Pyramidalis "Flame of Fire"**Centaurea Americana**Chrysanthemum***CALLIOPSIS DWARF**

	Tr. Pkt.	Oz.
Dazzler —Golden yellow with maroon center.....	.20	.50
Golden Wave —Golden yellow with red zone.....	.15	.25
Dwarf Varieties Mixed15	.30

CARNATION (Enfant de Nice)

One of the best annual Carnations. Plants are strong, robust growers bearing flowers 2½ to 3 inches in diameter on good stiff stems. Do not expect over 75% to come true to color and 90% double flowers.

	Tr. Pkt.	Oz.
White50	\$3.00
Salmon50	3.00
Rose50	3.00
Red50	3.00
Spectrum Red —Intense Scarlet.....	.50	3.00
Yellow50	3.00
Mixed50	3.00

CELOSIA PYRAMIDALIS

	Tr. Pkt.	Oz.
Flame of Fire —Fine dwarf type. Fiery red.....	.50	\$3.00
Fiery Feather —Similiar to Flame of Fire, but taller and with somewhat smaller plumes more freely produced.....	.40	2.50
Golden Feather —Habit same as Fiery Feather, but with golden yellow plumes.....	.40	2.50
Pride of Castle Gould —3 to 4 ft. Mixture of yellow, orange and red shades.....	.40	2.00
Thompsonii Magnifica Finest Mixed —Excellent Strain.....	.35	1.50

IMPROVED CRISTATA

	Tr. Pkt.	Oz.
Dwarf Golden Yellow30	\$2.00
Dwarf Empress —Deep scarlet, bronzy green foliage.....	.30	2.00

CENTAUREA (Dusty Miller)

For Borders, Vases, Baskets, etc.

	Tr. Pkt.	Oz.
Candidissima —Silvery Gray foliage.....	.25	\$1.50
Gymnocarpa —Fine silvery foliage.....	.20	.50

CENTAUREA CYANUS (Cornflower)

Listed below are the finest improved Florist strains of Centaurea Cyanus. The flowers are large, fully double and the colors intensified. The extra long stems of this strain make them excellent for cut flower purposes.

	Tr. Pkt.	Oz.	¼ lb.
Blue Boy —Excellent for forcing.....	.15	.40	\$1.25
Pinkie15	.40	1.25
Red Boy —Deep Red.....	.15	.40	1.25
White15	.40	1.25

CENTAUREA GIANT IMPERIALS

	Tr. Pkt.	Oz.
Brilliant Rose20	.60
Deep Lavender20	.60
Delicate Lilac20	.60
Yellow20	.60

CENTAUREAS (Various)

	Tr. Pkt.	Oz.
Americana Lilac —Thistle-like blooms of a rosy-lavender color. Splendid for cutting.....	.15	.50
Americana White —White form of the above.....	.15	.50
Suaveolens —(Yellow Sweet Sultan or Grecian Cornflower). Very showy large bright yellow flowers; sweetly scented and a popular sort for cutting; lasting well.....	.15	.45

CHRYSANTHEMUMS (Annual)

Another group which is finding favor with florists for cut flower material. Chrysanthemums last remarkably well as cut flowers, but for best results, keep them in water for 24 hours before marketing.

	Tr. Pkt.	Oz.
Eastern Star —Light Yellow.....	.15	.30
Eldorado —Bright yellow with dark brown disc. One of the best.....	.15	.30
Morning Star —Primrose Yellow.....	.15	.30
Evening Star —Sunflower Yellow.....	.15	.30
Northern Star —Pure White.....	.15	.30

CLARKIA (Elegans Double)

	Tr. Pkt.	Oz.
Albatross —The best white20	.60
Brilliant —Bright deep rose. Very good color20	.60
Enchantress —Light salmon-pink20	.60
Firebrand —Fairly deep scarlet20	.60
La France —Light salmon-pink20	.60
Orange King —Large, fully double orange-scarlet. Excellent market variety20	.60
Salmon Queen —Medium light salmon-pink20	.60
Mixture of above colors20	.60

COBAEA SCANDENS
(Cup and Saucer Vine)

Blue\$15 Tr. Pkt., \$.50 oz., \$1.50 1/4 lb.

COLEUS

Large Leaved Hybrids Giant Exhibition Mixed—Newest finest large leaved varieties of superbly variegated foliage\$1.00 Tr. Pkt., \$2.00 1/32 oz.

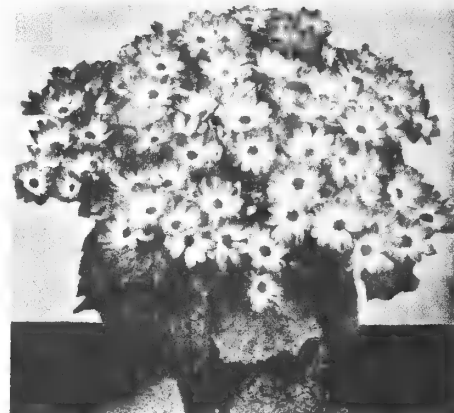
CINERARIA

Siter's Rainbow Strain—This Cineraria carries immense flower heads, is compact in growth and has small round leaves. The medium large flowers range in colors from the bright-eyed types to the finer pastel shades.

Orig. Pkt. \$2.00 each

Tr. Pkt 1/32 oz 1/16 oz

Cremer's Prize Strain —This strain has been greatly improved by the originator—has small foliage that is wilt-proof with tremendous heads of flowers of the brightest colors	\$1.50	\$4.50	\$8.00
Hybrida Berlin Market Strain —Full bouquets of medium sized flowers in richly mixed colors	1.00		
Hybrida Grandiflora —Semi-dwarf mixed	1.00		
Multiflora Nana —Potsdam strain, dwarf, large compact flowers. Fine mixture	1.00		
Stellata Hybrida Mixed —Star shaped flowers. Very desirable50		

Cineraria
Siter's Rainbow Strain**COSMOS**

	Tr. Pkt.	Oz.
Orange Flare (Klondyke) —Early flowering Orange25	\$1.00
Sensation		
Pinkie—Delightful rose pink25	1.00
Purity—Glistening White25	1.00
Crimson—Deep red selection of Sensation50	2.50
Mixed25	1.00
Extra Early Double Crested or Anemone Flowered		
Crimson King (Carnelia)35	2.00
Pink Beauty (Peach Blossom)35	2.00
White Queen (Whirlwind)35	2.00
Finest Mixed35	2.00
Single Early		
Crimson15	.40
Pink15	.40
White15	.40
Mixed15	.40
Late Mammoth Single		
Lady Lenox Pink15	.30
Crimson15	.30
Lady Lenox White15	.30

CUPHEA (Cigar Plant)

Firefly—Fiery cerise red with small delicately formed flower produced on compact plants50

CYNOGLOSSUM

Blue Bird —Bright Blue20	1.00
Amabile Dwarf Compactum Firmament —Flowers of rich vivid Indigo Blue35	3.00

Cynoglossum Amabile
Compactum "Firmament"**CYCLAMEN SEED**

Gloeckner and Binneweis Strains

See our Summer catalog for complete list of varieties if seed of these strains become available.

DELPHINIUM PACIFIC STRAIN Vetterle & Reinelt

WE SUPPLY ONLY THE ORIGINATOR'S STRAIN

This is the finest strain of Delphinium yet introduced. From our personal observations in the field we find this has unquestionably proven to be the leader in Delphiniums of the better type. The flowers are immense in size, well set on strong, straight stems, do not shatter, and are 60 to 80% mildew resistant.

1941 NOVELTIES BLUE BIRD SERIES

This series can be recommended as being the **clearest medium blues with white bees**. They carry well formed round flowers $2\frac{1}{2}$ inches in diameter on very long, graceful spikes. **Fresh crop for July delivery.**

CAMELIARD SERIES

A **pure lavender self**, with **white bee**, individual flowers, are very round and flat. Excellent growing habits.

ROUND TABLE SERIES

This represents **all the color combinations of the Knights and their Ladies** which will eventually be introduced. This year some three hundred different crosses were used to make up this group.

Tr. Pkt. \$2.00 $\frac{1}{8}$ oz. \$4.00 $\frac{1}{4}$ oz. \$7.00 1 oz. \$24.00

BLUEJAY

Striking **clear medium to dark blue**, very intense and alive with **dark contrasting bee**.

BLACK KNIGHT

The individual florets, 2 to 3 inches in diameter, are **Dark Purple**, beautifully rounded form with heavy velvety texture. Very large well formed spikes.

Tr. Pkt. \$2.00 $\frac{1}{8}$ oz. \$4.00 $\frac{1}{4}$ oz. \$7.00 1 oz. \$24.00

GALAHAD SERIES

Flowers **Clear White**, averaging three inches in diameter, pyramidal spikes, good branching habit, strong whippy stems with a high percentage of mildew resistance.

KING ARTHUR SERIES

Brilliant Royal Violet with **large white bee**. Individual florets $2\frac{1}{2}$ inches in diameter, thin woody stems, small foliage, graceful spikes. Excellent for both cut flowers. Mildew resistance from 80 to 90%.

GUINEVERE SERIES

Light Pink Lavender self with **white bee**. Individual florets $2\frac{1}{2}$ to 3 inches in diameter, large spikes, excellent branching habits. For cut flower and show purposes. Mildew resistance—50 to 70%.

SUMMER SKIES SERIES

Clearest Light Blue with **white bee**. Individual florets 2 to $2\frac{1}{2}$ inches in diameter. Thin woody stems with very strong branching habits. Ideal for cut flower purposes. Mildew resistance—40 to 60%.

Tr. Pkt., \$1.25 $\frac{1}{8}$ oz., \$2.50 $\frac{1}{4}$ oz., \$4.50 1 oz., \$14.00

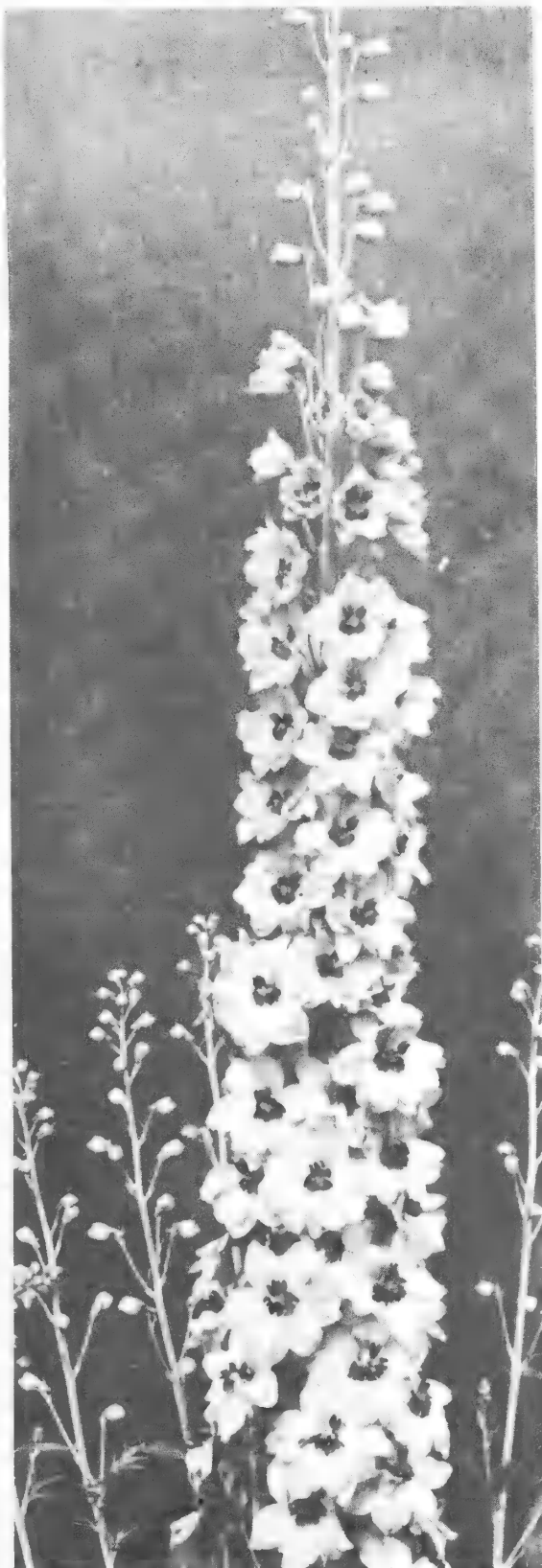
	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	1 oz.
Light Blue Shades.....	\$1.00	\$2.00	\$3.50	\$12.00
Dark Blue Shades.....	1.00	2.00	3.50	12.00
Lavender Shades.....	1.00	2.00	3.50	12.00
Pastel Shades.....	1.00	2.00	3.50	12.00
White.....	1.00	2.00	3.50	12.00
Pacific Hybrids Mixed.....	1.00	2.00	3.50	12.00

OTHER STRAINS

	Tr. Pkt.	Oz.
Blackmore & Langdon Strain.....	\$.75	\$5.00
Cliveden Beauty (Improved Belladonna)—Select strain. Turquoise Blue.....	.40	2.00
Bellamosum—Dark Blue. Of Belladonna habit of growth....	.40	2.00
Gold Medal Hybrids—Large flowering. Tall.....	.25	1.50
Lamartine—Fairly deep bright marine blue. Excellent cut flower habit.....	.50	5.00
Wrexham Hybrids—Blending of light and dark shades.....	.50	5.00

CHINENSIS

	Tr. Pkt.	Oz.
Alba—Pure white.....	.35	\$2.00
Cambridge Blue.....	.35	2.00
Liberty Larkspur — Dark Blue.....	.35	2.00
Finest Mixed.....	.15	.75





Dahlias

DAHLIAS

These are easy to raise from seed and are overlooked by many florists. Vast improvements have been made in these strains which come remarkably true to type and height. They are early flowering, blooming profusely the same year they are sown.

	Tr. Pkt.	Oz.
Unwin's Dwarf Ideal Bedding Mixed —Early flowering semi-double, 18 inches tall in a wide range of colors.....	.50	\$2.50
Coltness Hybrids —Dwarf single type; very free flowering; height 2 feet; choice mixed colors.....	.40	2.50

DIDISCUS

	Tr. Pkt.	Oz.
Coerulea —(Blue Laceflower).....	.25	\$1.00
DIMORPHOTHECA (African Daisy)		
Aurantiaca —Golden Orange. Splendid for cutting; well adapted for forcing.....	.25	1.00
Aurantiaca Hybrida Mixed20	.75
Spectabilis —Single daisy-like bloom; deep pink in color with shiny black center.....	.35	2.00

DRACAENA

Australis —Broad leaved variety..... per 1/4 lb., \$2.50	.20	.75
Indivisa —Narrow green leaves. The popular kind for bedding or vases..... per 1/4 lb., \$1.25	.15	.40

EUPHORBIA

Heterophylla —(Annual Poinsettia).....	.15	.75
Variegata —(Snow on the Mountain).....	.15	.50

FEVERFEW (Matricaria)

Double White —Excellent for cut flowers.....	.15	.75
Golden Ball —Yellow.....	.40	2.00

GAILLARDIA PICTA

Indian Chief —Single bronzy red.....	.15	.50
Double Lorenziana —Finest mixed.....	.15	.40
Single Mixed15	.40

GOMPHRENA (Globe Amaranth)

Splendid everlasting, excellent for cutting

Nana Compacta Red —Dwarf Red.....	.15	.35
Mixed Colors15	.35

GOURDS (Ornamental)

Cave Man's Club —Knobby, club shaped, dark green.....	.15	.50
Large Varieties Mixed15	.25
Small Varieties Mixed15	.25
Warted —Mixed colors and shapes.....	.15	.30
La Montagne Silver Medal Strain —(originators seed) —Considered one of the best strains.....	.35	1.50

GREVILLEA (Silk Oak)

Robusta —A splendid foliage plant; makes an ideal base for made-up holiday baskets; easily raised from seed.....	.25	.85
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GYPSOPHILA (Baby's Breath)
(Annual)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers.

	Oz.	1/4 lb.	1 lb.
Convent Garden Strain —Pure White.....	.25	.60	\$1.75
London Market Improved20	.60	1.60
Paris Market —White.....	.15	.40	1.00

HELIANTHUS (Double Sunflower)

Sun Gold — (New) — Brilliant golden yellow, large double flowers, free flowering, 100% double; 4 to 5 feet tall. Fine for large basket work. Well worth a trial.....	.15	.50
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HELICHRYSUM MONSTROSUM
(STRAW FLOWER)

	Tr. Pkt.	Oz.
Canary Yellow	}	.15 .60
Crimson		
Fireball or Scarlet		
Goldenball		
Rose Carmine		
Rose Queen		
Salmon Queen	}	
Silverball		
Silvery Pink		
Violet Queen		
Finest Mixed		

IMPATIENS (Sultan's Balsam)

Splendid for house and conservatory; fine pot plant.

	Tr. Pkt.	Tr. Pkt.
Sultani —Carmine.....	.50	Holsti Liegnitzia — Deep vermilion-red. Free-flow- ering.....
Sultani Hybrids —Mixed.....	.50	
Holsti Hybrids —Mixed.....	.50	

IPOMEA

	Tr. Pkt.	Oz.
Clark's Mammoth Blue —(Heavenly Blue Improved)—Plant in a dry sandy location and never apply fertilizer.....	.25	\$1.00
Cornell —Carnelian red bordered white, free blooming.....	.50	2.50
Scarlett O'Hara —Rich dark wine red or deep rosy crimson.....	.30	1.50
Noctiflora —(Moonflower)—Flowers at night 1/4 lb., \$1.00.....	.15	.40

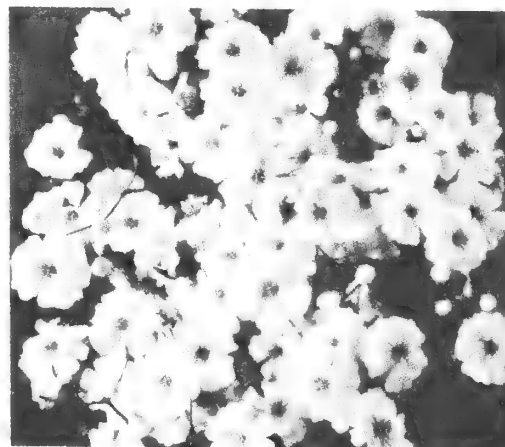
KALANCHOE

Globulifera Coccinea—A succulent pot plant that is of very easy cultivation; in form the flowers are similar to Bouvardia and in color a very bright scarlet..... 3 Tr. Pkts. \$2.50 1.00

KOCHIA

(Summer Cypress or Mexican Fire Bush)

Childsi —Improved strain.....	.10	.20
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Gypsophila London Market Improved



Larkspur

ANNUAL LARKSPUR

GIANT IMPERIAL or BASE BRANCHING

Tall, upright, compact, basal branching in habit, the Giant Imperials have superseded all other types of Larkspurs for florists' and general garden use. The delphinium like spikes or double flowers, carried on stems 4'-5' long, are compactly placed on the upright growing plants, requiring only about one-half the space needed for the old stock flowered type of Larkspur.

	Tr. Pkt.	Oz.	Lb.
Blue Bell—Azure blue25	\$1.00	\$10.00
Blue Spire—Very deep violet blue.....	.25	1.00	10.00
Carmine King—Deep carmine rose.....	.25	1.00	10.00
Daintiness—Delicate lavender25	1.00	10.00
Dazzler—Rich scarlet25	1.00	10.00
Exquisite Pink Improved—Soft pink shaded salmon25	1.00	10.00
Exquisite Rose—Rose pink25	1.00	10.00
Gloria Improved—Deep Salmon Rose.....	.25	1.00	10.00
Lilac Spire25	1.00	10.00
Los Angeles Improved—Brilliant pink on Salmon25	1.00	10.00
Miss California—Deep rose on salmon.....	.25	1.00	10.00
Pink Perfection—(New)—Beautiful shade of lively light salmon pink.....	.40	2.00	
Pink King—(New)—Soft shade of salmon rose40	2.00	
Rosalind—Rose suffused salmon25	1.00	
Sweet Lavender—Lavender color25	1.00	10.00
The Empress Improved—Salmon rose.....	.25	1.00	10.00
White King—Glistening white, huge flowers..	.25	1.00	10.00
White Spire—Pure white, early.....	.25	1.00	10.00

LUNARIA (Honesty)

	Tr. Pkt.	Oz.
Biennis Alba—Silvery seed pods.....	\$.20	\$.60

LUPINUS (Annual)

New Giant King

A new improved strain. 3 to 4 ft. tall. King Lupinus have the base branching habit, with four to six long spikes to the plant. Each spike has from 25 to 50 more blooms than the Hartwegii type. The blooms are also a little larger.

	Tr. Pkt.	Oz.
King Blue Oxford Blue20	\$.60
King Sky Blue—Light blue20	.60
King Heliotrope—Rosy purple20	.60
King White Pure White20	.60
King Mixed20	.60

HARTWEGII

	Tr. Pkt.	Oz.
Pink15	.30
Rich Blue15	.30
Sky Blue15	.30
White15	.30

LARKSPUR TALL DOUBLE STOCK FLOWERED

	Tr. Pkt.	Oz.	Lb.
Dark Blue—Violet purple20	.50	5.00
Lilac Supreme—Purplish lilac20	.50	5.00
Los Angeles—Brilliant pink on salmon.....	.20	.50	5.00
Rosamond—Pure deep rose20	.50	5.00
Rose Queen—Soft rose with salmon tinge....	.20	.50	5.00
White20	.50	5.00

LARKSPUR GIANT HYACINTH FLOWERED

	Tr. Pkt.	Oz.	Lb.
Dark Blue25	\$.80	\$ 8.00
Lilac25	.80	8.00
Pink25	.80	8.00
White25	.80	8.00

LOBELIA

Sow Early to Get Best Results

	Tr. Pkt.	Oz.
Blue Gown—Clear deep blue without eye, compact habit50	\$3.00
Blue Stone—Dwarf bright blue, compact habit.....	.50	2.50
Cambridge Blue—Light blue; large flowers; green foliage; compact50	2.50
Crystal Palace Compacta—Dwarf, dark blue.....	.40	2.00
Emperor William—Dwarf, light blue.....	.25	2.00
Mrs. Clibran Imp.—Dwarf blue, white eye.....	.50	2.50
Sapphire—Deep blue, white eye, trailing.....	.35	2.00

MARIGOLDS

GIGANTEA

A remarkable new sweet scented, robust growing extremely large flowered type, ideal for show purposes, florist use and garden decoration. It has also been tested and found good for greenhouse culture.

	Tr. Pkt.	Oz.
Orange Sunset —Deep, rich, lively orange.....	5 .40	\$2.00
Sunset Giants — A rich mixture of Deep Orange, Golden Orange, Light Yellow, Lemon Yellow.....	.40	2.00

TALL DOUBLE AFRICAN VARIETIES

Of comparative recent development, these all double strains produce practically 100% true double flowers.

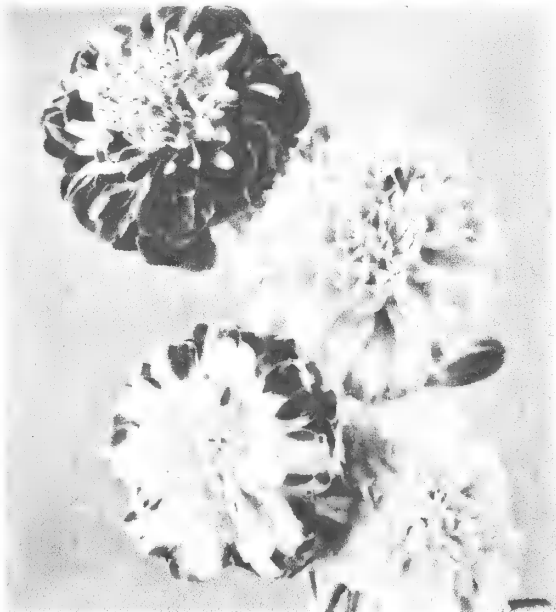
	Tr. Pkt.	Oz.
Orange All Double —Rich Orange.....	5 .30	\$1.25
Lemon All Double —Bright Lemon Yellow.....	.30	1.25
Prince of Orange Improved30	1.50
Lemon Queen30	1.50
Golden Emblem —A distinct shade of deep golden yellow.....	.30	1.25

CARNATION FLOWERED

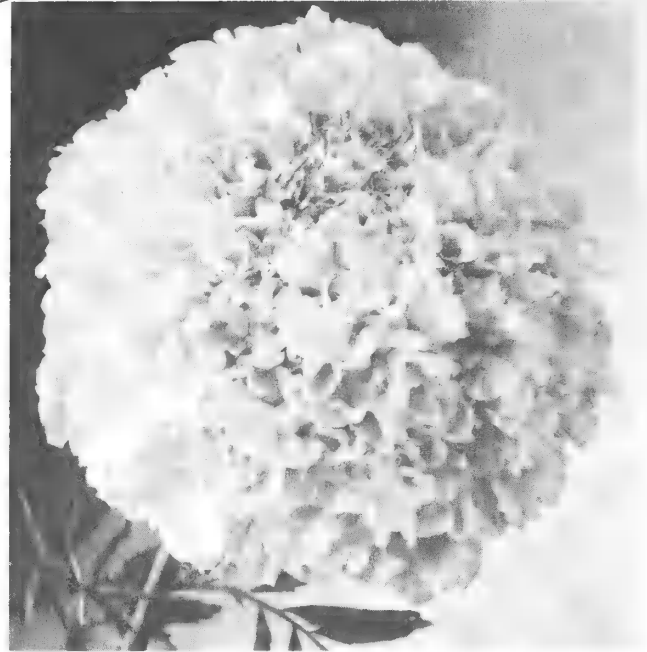
	Tr. Pkt.	Oz.
Golden West —Dwarf and early flowering.....	5 .25	\$1.50
Guinea Gold —Reselected Strain, Orange, loosely ruffled flowers. 2 - 2½ feet.....	.25	1.25
Yellow Supreme —One of the best of all the Marigolds for cutting. The large flowers have a slight fragrance and are a golden yellow in color.....	.30	1.25

DWARF GIGANTEA

	Tr. Pkt.	¼ oz.
Pot O'Gold —(New)—See novelty page 00 for complete description.....	5 .60	\$1.25
Gypsy Jewels —(New)—A mixture of various shades of yellow and orange. Plants dwarf compact and neatly formed.....	.50	1.00



Marigold Harmony Hybrids



Marigold Gigantea Orange Sunset

MARIGOLD HARMONY TYPES

	Tr. Pkt.	¼ oz.
Ferdinand —(Single) Golden yellow center; mahogany red guard petals.....	5 .40	\$1.00
Harmony —Deep orange center petals flanked by wide dark maroon brown petals.....	Oz., 1.25	.35
Harmony Hybrids —Dwarf attractive mixture of harmony type; crested flowers.....	Oz., 3.50	.50
Harmony Mixture Tall Double —Tall growing form of Harmony Hybrids.....	Oz., 2.00	.35
Spotlight —Yellow center; red guard petals.....	.50	1.00

DWARF FRENCH VARIETIES

	Tr. Pkt.	Oz.
Fire Cross —Single, saffron, orange with brown, red center.....	5 .20	5 .60
Legion of Honor —Single golden yellow with crimson spot.....	.15	.50
Double Monarch Strain Mixed —Compact type. A wide range of colors.....	.20	.75
Dwarf Royal Scott All Double —Rich mahogany and gold.....	.35	2.00

MINIATURE

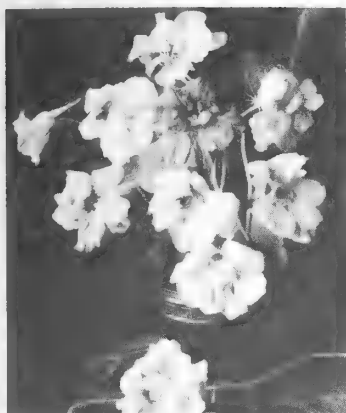
	Tr. Pkt.	Oz.
Yellow Pigmy —Very dwarf compact plants about 8 inches tall. Free flowering with lemon yellow blooms.....	5 .40	\$2.00

MARIGOLD TAGETES SIGNATA PUMILA

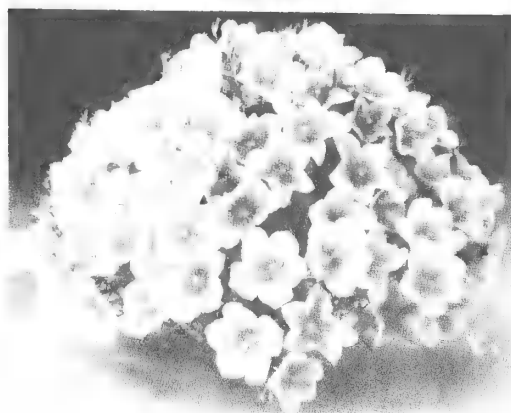
	Tr. Pkt.	Oz.
Little Giant —Deep orange, free flowering.....	5 .25	\$1.25

TALL FRENCH

	Tr. Pkt.	Oz.
Josephine —(Single)—Dark crown with edging of gold and a glint of crimson.....	5 .15	5 .50
Liebs Winter Flowering —Deep brown with yellow center.....	.50	
Liebs Winter Sunshine —Golden Yellow, orange center.....	.50	



Nasturtium



Nierembergia



Pansy

MIGONETTE

Valuable for cutting on account of its fragrance

	Tr. pkt.	Oz.
Giant New York Market — Selected		
Florist Strain	\$1.00	\$6.00

NASTURTITIUM DOUBLE GLEAM

	Oz.	1/4 Lb.	Per Lb.
Golden Gleam —Golden yellow, sweet scented, long stemmed	\$.15	\$.35	\$1.00
Moan Gleam —Light golden cream15	.40	1.25
Orange Gleam —Deep glowing golden orange15	.40	1.25
Salmon Gleam —Delicate golden salmon15	.40	1.25
Scarlet Gleam —Scarlet, sweet scented15	.35	1.00
Glorious Gleam Hybrids Finest Mixed —Wide assortment colors, sweet scented15	.40	1.00

NASTURTITIUM DWARF DOUBLE

Golden Globe —Golden yellow, sweet scented	\$.15	\$.40	\$1.25
Gem Mixture — Dwarf compact gem-like plants, excellent color range, sweet scented15	.40	1.25

NIEREMBERGIA—(Dwarf Cup Flower)

Tr. Pkt. 1/32 oz.

Hippomanica — Lavender Blue flowers with a touch of Yellow in the center. Plants are dwarf and compact in habit	\$.50	\$2.00
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NICOTIANA AFFINIS (Ornamental Tobacco)

Showy sweet scented annual plants, giving a continuous display of Summer flowers.

	Tr. Pkt.	Oz.
White —Fragrant	\$.15	\$.40
Crimson Bedder —Compact, Deep Crimson....	.25	2.00
Rose and Pink Shades25	.75
Suaveolens —(Miniature White)—white; fragrant; 1 1/2 ft.	1/16 oz.	\$1.00 .50

NEMESIA NANA COMPACTA

Dwarf habit. Branches freely from base. Excellent for pots.

	Tr. Pkt.	1/4 oz.
Aurora —Carmine red with white lip	\$.25	\$.60
Blue Gem Improved —Myosotis blue, free flowering25	.60
Fire King —Brilliant scarlet-crimson, large flowers25	.60
Orange Prince —Rich orange large flowers25	.60
Superbissima Mixed —Large flowered bright shades25	.60

NEMESIA STRUMOSA GRANDIFLORA

Large flowered and long stemmed. Fine for cutting.

	Tr. Pkt.	1/8 oz.	1/4 oz.	Oz.
Blue	\$.25			\$.60
Cherry Red25			.60
Orange25			.60
Rose25			.60
Scarlet25			.60
White25			.60
Finest Mixed —Very bright mixture25			.60

PANSIES

Gloectner's Supertine "Non Plus Ultra"—This strain has large, fine flowers of superb texture and excellent markings. It is made up of fourteen separate colors so blended that it gives a perfect color balance to the mixture. It is without question a perfect strain for the commercial trade.....

Gloectner's Exhibition Mixed50	1.25	2.00	7.00
Roggli Swiss Giant Imp. Mixed50	1.25	2.00	7.00
Coronation Gold —Canary yellow; lower petals flush golden orange, slightly spicy scented50	1.50	2.50	8.00

SWISS GIANT SEPARATE COLORS

	Tr. Pkt.	1/8 oz.	1/4 oz.	Oz.
Roggli's Giant Alpenglou —Cardinal shades	\$.50	\$1.00	\$1.75	\$ 6.00
Roggli's Giant Berna —Dark violet blue50	1.00	1.75	6.00
Roggli's Giant Blue —(Ullswater)—Rich clear blue50	1.00	1.75	6.00
Roggli's Giant Luna —Sulphur yellow self	1.00			
Roggli's Giant —Pure White	1.00			
Roggli's Giant Rheingold —Yellow with blotch50	1.00	1.75	6.00

PETUNIAS

ALL-DOUBLE FLOWERED STRAINS

Amaranth Red —Just as dwarf as Gottfried Michaelis with the same beautiful Amaranth Red Color	Tr. Pkt. 3	Tr. Pkts. 1/64 oz.	1/32 oz.	
	\$2.00	\$5.00	\$6.50	\$12.50
Blue Brocade —(Novelty)—Large fringed flowers of a rich violet blue.....	2.00		8.00	15.00
Loveliness —La France pink; identical in every way except color to our World Beauty.....	2.00	5.00	6.50	12.50
Orchid Beauty —Orchid or Light Lilac, heavily veined, deeper Lilac or Violet.....	2.00	5.00	6.50	12.50
World Beauty Dwarf —(Rosy Carmine)—Beautiful large Rosy Carmine-Pink flowers. Finely fringed, particularly desirable for pot plants and bedding. One of the best of Dwarf Double Petunias	2.00	5.00	6.50	12.50
White —This is equalled in dwarfness to our Victorious Mixed and World Beauty.....	2.00	5.00	6.50	12.50
Victorious Dwarf Mixed — (All Double. Giant Fringed)—This mixture is a special blend of separate colors containing many bright and intermediate shades of Double Dwarf Giant Fringed Petunias	2.00	5.00	6.00	11.00

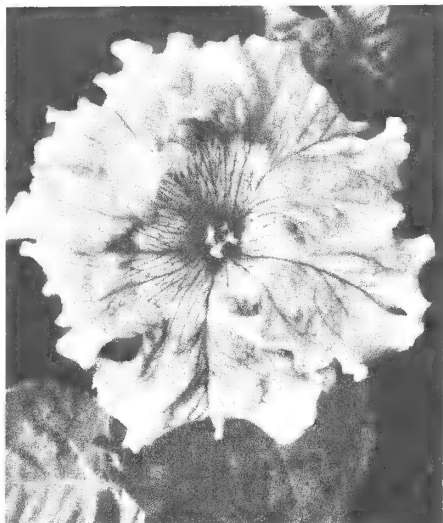
This strain has the largest percentage of All Double Flowers introduced to date. It has no Single Flowers, being either Double or Semi-Double. Because of high breeding the above varieties cannot be expected to germinate one hundred percent.



Petunia All Double

DWARF GIANTS OF CALIFORNIA

Ramona Strain —A dwarf sturdy growing type especially suited to pot culture. Flowers are beautifully ruffled and fringed with open well marked throats.....	Tr. Pkt. 1	1/64 oz.	1/32 oz.	1/16 oz.	1/8 oz.
	\$1.00	\$1.75	\$3.00	\$5.00	\$9.00



*Petunia Giant of California
Supreme Strain*

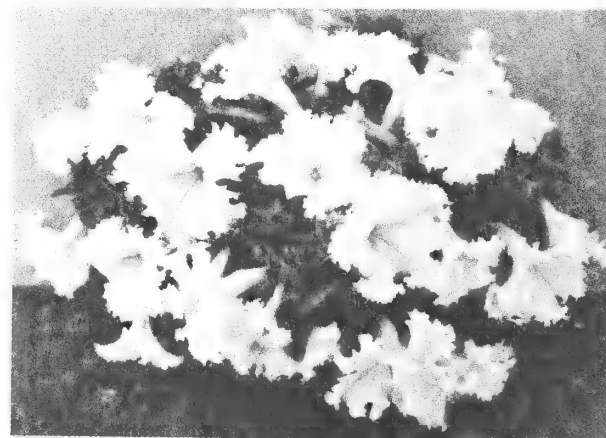
CALIFORNIA GIANTS (LARGE THROATED)

	Tr. Pkt.	1/64 oz.	1/32 oz.	
Camilla —Light coppery rose, veined ruby.....	.75	\$1.50	\$2.50	
Coppery Red —Coppery scarlet, dark throat.....	.75	1.50	2.50	
German Empress —Lilac veined purple.....	.75	1.50	2.50	
Prince of Wuertemberg —(Black Prince)—Dark crimson, black throat75	1.50	2.50	
Princess of Wuertemberg —Rose, deep garnet throat.....	.75	1.50	2.50	
Rheingold —Large white, bright yellow throat.....	.75	1.50	2.50	
Robin Hood —Dark crimson, dark throat.....	.75	1.50	2.50	
Silver Rose —Silvery rose, large veined throat.....	.75	1.50	2.50	
Supreme Strain —Large ruffled flowers in Rose and Pink shades	1.00	3.00		

GRANDIFLORA COMPACTA SINGLE FRINGED OR DWARF ERFURT

For fringed flower and compact growth this class is considered extremely valuable.

	Tr. Pkt.	1/64 oz.	1/32 oz.	
Gaiety —Rose and white, daintly fringed, free flowering....	\$1.00			
Gottfried Michaelis —Velvety magenta crimson, dark throats50	\$1.50	\$2.50	
Lace Veil —Pure white, large flowers, free flowering.....	1.00	2.00	3.50	
Setting Sun —Brilliant deep rose, dark throats.....	1.00	2.00	3.50	
Finest Mixed	1.00	2.00	3.50	

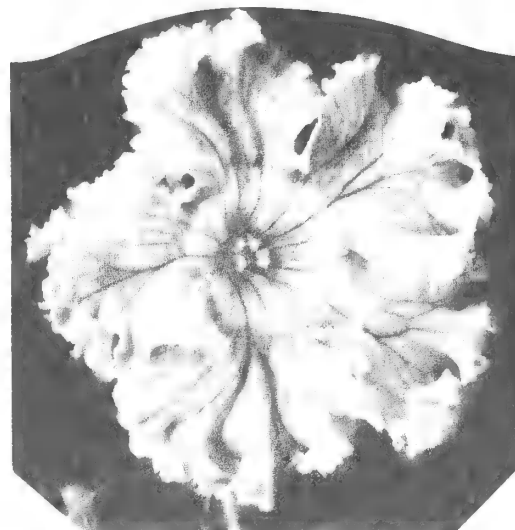


Petunia Lace Veil

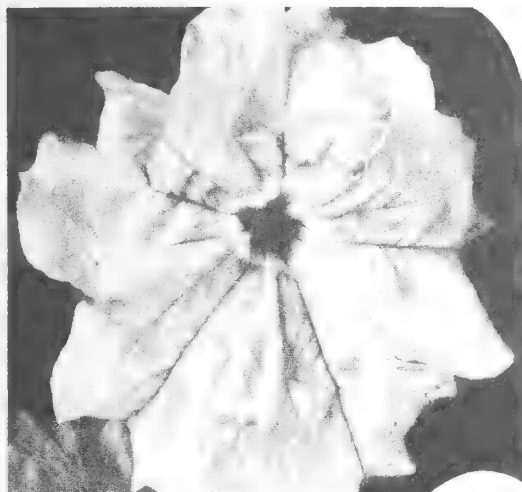
PETUNIAS

GRANDIFLORA SINGLE LARGE FLOWERING FRINGED

	Tr. Pkt.	1/64 oz.	1/32 oz.
Dainty Lady—Very Pale Yellow.....	\$1.00		
Golden Jubilee—Rose carmine; golden throat.....	1.00		
Maculata—Attractive Rose and White.....	.75	\$1.50	\$2.50
Miranda—Rose carmine, dark throats.....	.75	1.50	
Pink Triumph—Bright rose pink.....	.75	1.50	
Pride of Portland—Deep Pink.....	.75	1.50	
Rapture—Orchid Rose with golden throat.....	.75	1.50	2.50
Romany Lass—Deep crimson, deeper throat.....	.75	1.50	
Royal Purple—(Marine).....	.75	1.50	
Steel Blue—(Fimbriata Coerulea) medium blue.....	.75	1.50	
Theodosia Improved—Largest fringed rose, gold throat.....	.75	1.75	3.00
White Beauty.....	.75	1.25	



Petunia Grandiflora Fringed



Petunia Grandiflora Plain Edged

GRANDIFLORA SINGLE PLAIN EDGED

	Tr. Pkt.	1/64 oz.	1/32 oz.
Admiration—Velvety blue spotted white.....	.75	1.75	3.00
Blue Beauty—Distinct shade of violet blue.....	.50	1.25	2.25
Elks Pride Improved—Best large dark velvety purple.....	.75	1.25	2.00
Dwarf Elks Pride—Same color as above but much more dwarf.....	1.00	1.50	2.00
Kriemhild—Dark crimson, large white center.....	.75	1.50	
Pink Glory Improved—Flame Rose Pink, very compact.....	.75	1.75	3.00
Queen of the Market—Deep Carmine Red, very dwarf.....	.50	1.25	2.25
Silver Seam—Dark blue with edge of petals clearly seamed white.....	.75	1.50	2.50
Snowstorm Improved—Glistening white, shaded yellow in throat.....	.75		
White Cloud—Pure white, dwarf, compact.....	.75	1.50	2.50

BALCONY PETUNIAS

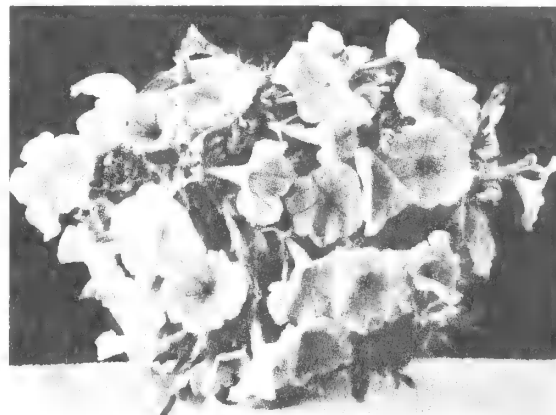
	Tr. Pkt.	1/4 oz.	Oz.
Black Prince—Deep rich velvety crimson.....	\$.50	\$2.00	\$7.00
Blue—Rich Indigo.....	.35	1.25	4.00
Crimson—Velvety.....	.35	1.00	3.00
Rose—Brilliant.....	.35	1.25	4.00
Balcony Rosy Morn—Pink with white throat.....	.50	2.00	
White—Pure White.....	.35	1.25	4.00
Mixed Colors.....	.35	1.25	4.00

PETUNIA RUFFLED NANA COMPACTA

	Tr. Pkt.	1/64 oz.	1/32 oz.
Betsy Ross — Red and white blooms with golden and dark red throats.....	.75	\$1.25	\$2.25
Ruffled Grandiflora Nana Compacta Mixed—(New)—See page 00 for complete description.....	1.00	1.75	3.00

HYBRIDA NANA ERECTA (Dwarf Hybrida Class)

	Tr. Pkt.	1/4 oz.	Oz.
Blue Bedder—Mid Blue.....	.50	\$1.00	\$3.00
Celestial Rose—Deep rose very compact.....	.50	1.50	4.00
Commander—White star on bright crimson.....	.50	2.75	
First Lady—(New)—See page 3 for complete description.....			
1/32 oz., 2.25.....	.50		
Glow—See novelty page 5 for complete description.....	.50	2.25	8.00
Heavenly Blue Improved—Light Blue.....	.40	1.75	6.50
Howard Star Improved—Velvety purple, pure white star.....	.35	1.50	5.00
King Henry—Rich velvety red. Dwarf and large flowered.....			
1/32 oz., 1.25 - 1/16 oz., 2.25 - 1/8 oz., 4.00.....	.50		
Radiance (Hybrida)—(New)—Rich rose or cerise with golden throat.....	.50	2.00	7.00
Ladybird—Bright carmine overlaid with scarlet.....	1.00		
Rose of Heaven—Rose Pink.....	.35	.75	1.75
Rose of Heaven Improved—Very dwarf.....	.50	1.00	3.00
Rose Queen Improved—Intense brilliant rose.....	.50	3.00	
Rosy Morn—Rose, white throat.....	.35	.75	2.50
Rosy Morn Improved—Very dwarf.....	.50	1.00	3.00
Snowball—Pure White, very compact.....	.25	.50	1.75
Topaz Rose—Fiery rose suffused gold.....	.50	1.75	
Twinkles—Brilliant rose starred white.....	.35	1.50	
Velvet Ball—Deep Velvety Blood Red.....	.75		
1/32 oz., 1.50.....	.50	1.75	6.00
Violet Blue—Compact habit; rich violet blue.....	.50	1.00	3.00
Violacea—Deep velvety purple.....	.25	.50	1.75
Choiced Mixed.....			



Petunia Hybrida Nana Erecta



Phlox Grandiflora Art Shades Mixed



Poppy



Portulaca

PHLOX DRUMMONDI

NANA COMPACTA

(DWARF OR COMPACT VARIETIES FOR BEDDING)

	Tr. Pkt.	Oz.
Apricot	\$.40	\$3.00
Cecily—Mixed—Large flowering	.40	3.00
Chamois Rose	.40	3.00
Cuspidata—Mixed—(Star Phlox)	.25	1.00
Fireball—Brilliant Scarlet	.40	3.00
Isabelliana—(Yellow)	.40	3.00
Salmon Pink—(Delicata)	.40	3.00
Snowball—Pure White	.40	3.00

GRANDIFLORA (Tall Growing)

Alba—Pure White	.25	1.00
Brilliant—Clear Rose, Dark Eye	.25	1.00
Chamois Rose—Carmine Eye	.25	1.00
Coccinea—Scarlet	.25	1.00
Lilac	.25	1.00
Isabelliana—Primrose Yellow	.25	1.00
Rosy Morn—(New)—Deep Rose Pink with white eye	1/4 oz., 2.00	.75
Art Shades Mixed	.40	2.00

POPPY NUDICAULE (Iceland Poppy)

GIANT FLOWERING STRAINS

The Emperor—Extremely large flowered, orange	.40	
The Empress—Very large flowered, delightful salmon Rose shades	.40	
Amurense Yellow—Fine large flowered, yellow	.50	
El Monte—Deep tangerine, orange	.25	2.50
Fakenham Hybrids—Fine strain	.25	2.50
Gartref Strain—Pastel colors, picotee markings	.35	4.00
Sanford's Giants—Finest Mixed, vigorous growers, long stems, fine colors	.30	3.00

PORTULACA

Double—Larger flowering Mixed, Extra fine quality	.25	2.25
Single—Large flowering Mixed	.15	.50

PRIMULA OBCONICA

	Tr. Pkt.	1/64 oz.	1/32 oz.
Mueller Rose	\$1.25	\$2.00	\$3.75
Mohnstein Red	1.25	2.00	3.75
Friesdorf Lachrosa—(Salmon)	1.25	2.00	3.75
Fasbender—Red	1.25		5.00
Veilchenblau—(Novelty)—Beautifully clear deep to violet blue.			
Large flowers slightly fringed—originators packets	1.50		
Sanguinea Bayernblut—Deep dark blood-red	1.50	3.00	5.50
Schneelawine—(Snowfall)—Pure white very free blooming	1.50	3.00	5.50
Konigsee—Light blue, with yellow center, very attractive	1.50	3.00	5.50

PRIMULA GIANT MALACOIDES

	Tr. Pkt.
Double Fairy Jewels—Rich rose pink florets lying flat in double rows. When fully opened the color is deeper	\$1.50
Enchantress—Beautiful soft salmon rose. The well rounded flowers are 7/8—1" in diameter and produced in profusion	1.50
Snowflake—Flowers are pure, shimmering, snow white	1.00
Giant Malacoides Mixture—All the above with others still in the development stage; including a delightful bi-color pink and white	1.00

PRIMULA MALACOIDES "ERIKSSONI"

Brilliancy—Attractive dark red	1.00
Baby Alba—Pure white	1.00
New Baby—Extra large, fairly deep rose	1.00
Baby Rose—Compact growth, extra deep rose	1.00

*Rudbeckia Autumn Tints***QUEEN ANNE'S LACE FLOWER**

	Tr. Pkt.	Oz.
White; 2 - 2½ feet; fine cut flower filler.....	\$.15	\$.75

RUDBECKIA

	Tr. Pkt.	¼ oz.	Oz.
Hirta Autumn Tints —Bronzy autumn shades; petals stand out do not droop; 4 inch flowers	.35		2.00
Kelvedon Star —Long stemmed cutting strain. Yellow, Orange and mahogany shades with dark centers	\$.25	\$.50	\$ 1.75

RICINUS (Castor Beans)

Zansibariensis Mixed — Very richly colored foliage. Enormous plant, on good soil growing 10' high.

Oz., 20c Per lb., \$2.25

SALPIGLOSSIS EMPEROR or SUPERBISSIMA
 (Painted Tongue)

	Tr. Pkt.	Oz.
Brown and Gold.....	\$.25	\$ 1.25
Crimson25	1.25
Crimson and Gold.....	.25	1.25
Faust—Black25	1.25
Light Blue and Gold.....	.25	1.25
Purple—(Bodger)25	1.25
Purple and Gold25	1.25
Rose and Gold25	1.25
Rose Crimson and Gold—(New).....	.50	2.50
Scarlet and Gold25	1.25
Velvety Red25	1.25
Violet25	1.25
Violet and Gold25	1.25
White and Gold25	1.25
Yellow—Golden Yellow25	1.25
Finest Mixed20	1.00

SCABIOSA
LARGE FLOWERED TALL DOUBLE
 (Old Maid's Pincushion)

	Tr. Pkt.	Oz.
Ageratum Blue —Mid blue	\$.15	\$.50
Azure Fairy —Azure blue.....	.15	.50
Blue Cockade —Deep blue15	.50
Cattleya —Rich rosy lilac, orchid tone.....	.15	.50
Coral Pink —Rich pink.....	.15	.50
Cherry Red or Crimson15	.50
Fire King —Fiery scarlet.....	.15	.50
King of the Blacks —Reddish black.....	.15	.50
Loveliness —Salmon rose shades.....	.15	.50
Peach Blossom15	.50
Rosette —(Novelty)30	1.50
Rose15	.50
Shasa —Pure white, very large.....	.15	.50
Special Mixture15	.50

IMPERIAL GIANTS

Blue Moon —Flowers composed entirely of broad heavy wavy petals. Rich Deep Lavender Blue40	2.50
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SAPONARIA VACCARIA

	Tr. Pkt.	Oz.
Rosea (Gloectner Strain) — Used in same manner as "Baby's" breath; feathery pink flowers	\$.25	\$ 1.00

SALVIA

	Tr. Pkt.	Oz.
America —(Globe of Fire).....	\$.50	\$ 3.50
Bonfire —(Clara Bedman)40	3.00
Fire Magic — Earliest and dwarfest Salvia; very fine	¼ oz., 2.75	.75 10.00
Harbinger — Early flowering dwarf, bright scarlet50	3.50
Splendens —Tall growing40	2.00
Firebrand —Extra early, very dwarf scarlet ..	.50	3.50
Zurich —Dwarf very early scarlet50	3.50

MISCELLANEOUS

Farinacea Blue Bedder —Deep blue50	3.00
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*Scabiosa Imperial Giants Blue Moon*

SCHIZANTHUS

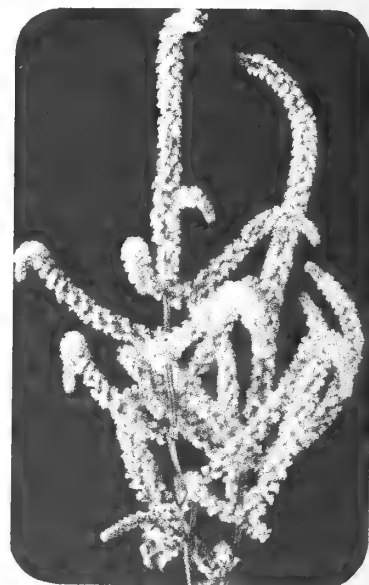
	Tr. Pkt.	1/4 oz.	Oz.
Blackmore and Langdon Blotched Strain —Dark and light shades, each flower with contrasting dark extra large blotch, large flowers, free flowering.....	\$.50	
Excelsior Compactus Finest Mixed —Popular shades, compact, 6" pyramidal, very free flowering, excellent for pot plant use50	\$1.00	
Brilliant Blend50		\$4.00
Bridal Veil —Pure White50		

SMILAX

	Tr. Pkt.	Oz.
A well known greenhouse climber.....1/4 lb., \$1.50	\$.20	\$.50

STATICE SINUATA

	Tr. Pkt.	Oz.
Kampf's Tall Improved —Deepest blue.....	\$.20	\$.60
Lavender15	.30
Rosea Superba15	.30
Snow White —Greatly Improved White.....	.15	.30
Market Growers Blue —Deep blue.....	.15	.30
Yellow —(Bonduelli)15	.30
Choice Mixed15	.30



Statice Suworowi

STATICE SUWOROWI

Russian or Rat Tail Statice

A very ornamental variety with long graceful spikes of rose pink flowers. Seed sown early outdoors will bloom in July. For the greenhouse seed started in October and spread on light shallow soil will flower from February to May. 45 degrees is best temperature.....

	Tr. Pkt.	Oz.
	\$.25	\$.75

THUNBERGIA—Black Eye Susan

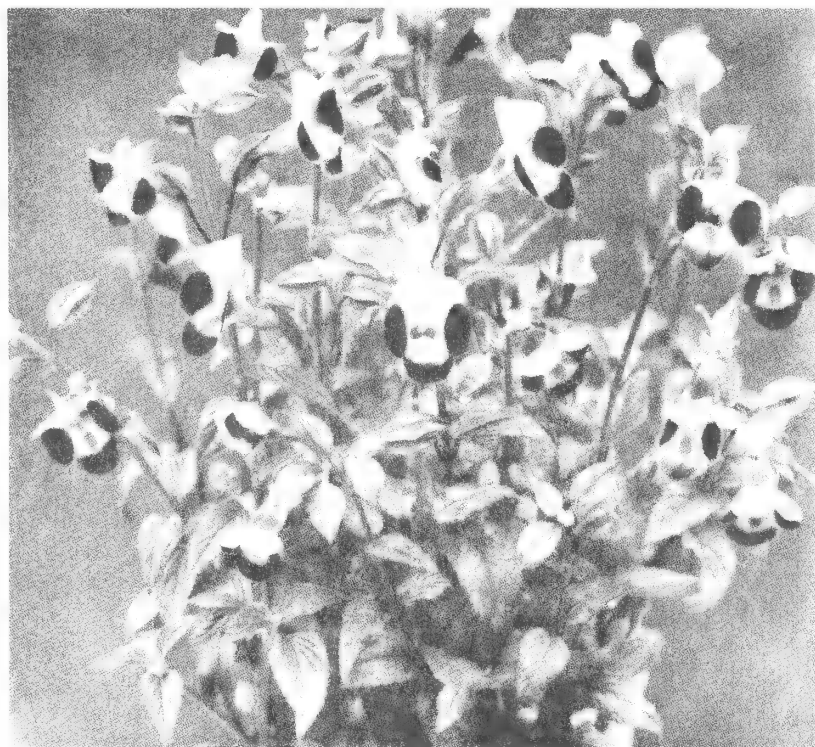
	Tr. Pkt.	Oz.
Mixed	\$.15	\$.50

TITHONIA—Mexican Sunflower
(Early Flowering Strain)

	Tr. Pkt.	1/4 oz.
Speciosa —Also called the Golden Flower of the Incas. Flower of bright orange vermillion resembling large single African Marigolds. Plant growth and foliage like the Dahlia. A good cut flower. Start early to get outdoor bloom by mid-summer.....	\$.25	\$.75

TORENIA

	Tr. Pkt.	Oz.
• Fournieri Grandiflora —Blue	\$.35	\$2.50



Torenia Fournieri Grandiflora

STOCKS

NON-BRANCHING (Excelsior Column Stocks)

	Tr. Pkt.	1/4 oz.	Oz.
Dark Blue	\$1.00	\$2.25	\$8.00
Gardenia—(New)—Shimmering glistening white..	1.25	4.00	15.00
Malmaison Pink	1.00	2.25	8.00
Ruby	1.00	2.25	8.00
Silvery Lilac—Lavender	1.00	2.25	8.00
White	1.00	2.25	8.00
Yellow Wonder—(New)—Rich creamy yellow with full double florets well arranged on long spikes	1.50	4.50	

GIANTS OF CALIFORNIA (Branching)

This group of branching Stock is gaining in popularity for forcing. They are early flowering; with large individual florets.

	Tr. Pkt.	1/4 oz.	Oz.
Pacific—Blue	\$.50	\$1.00	\$3.50
Red Woods—Blood red50	1.00	3.50
Rose Light—Bright Rose50	1.00	3.50
Tahoe—Lavender50	1.00	3.50
Santa Maria—White50	1.00	3.50
Santa Barbara—Chamois50	1.00	3.50
Yosemite—Rose50	1.00	3.50

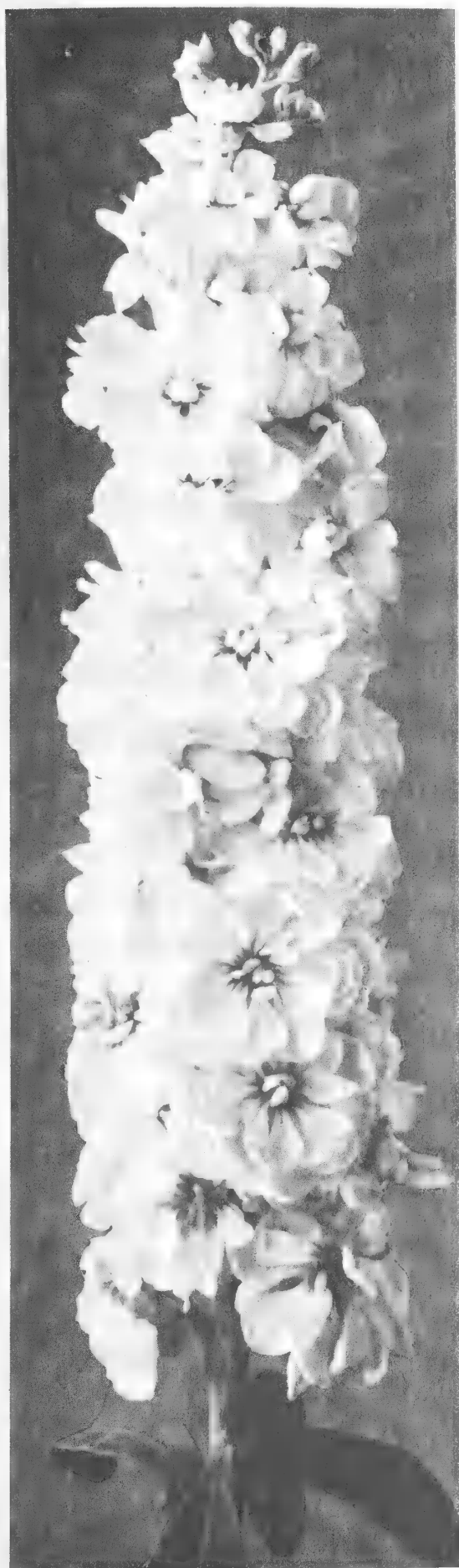
BISMARCK OR BRANCHING STOCKS Early Giant Imperial

This class continues to be popular with the florist for a cut flower. It is also excellent for bedding.

	Tr. Pkt.	1/4 oz.	Oz.
Antique Copper—Fine copper-red	\$.35	\$1.00	\$3.00
Buttercup—Rich Yellow35	1.00	3.00
Canary Yellow—Golden Ball35	1.00	3.00
Chamois—Ivory, tinted Old Rose35	1.00	3.00
Dark Blue or Purple35	1.00	3.00
Elk's Pride—Rich deep purple35	1.00	3.00
Fiery Blood Red35	1.00	3.00
Flesh—Bright flesh35	1.00	3.00
Golden Rose—Light golden Rose35	1.00	3.00
Lavender—Silvery Lilac35	1.00	3.00
Old Rose35	1.00	3.00
White35	1.00	3.00

DWARF TEN-WEEK (Large Flowering) For Pot Plants and Bedding

	Tr. Pkt.	1/4 oz.	Oz.
Blood Red	\$.35	\$.75	\$2.25
Lavender35	.75	2.25
Canary Yellow35	.75	2.25
Carmine Pink35	.75	2.25
Purple35	.75	2.25
White35	.75	2.25
Deep Rose35	.75	2.25
Mixed—All colors35	.75	2.25



SWEET PEAS

EARLY OR WINTER FLOWERING

PINK

	Oz.	1/4 lb.	Lb.
Annie Laurie —Pure rose pink.....	\$.35	\$1.00	\$3.50
Ball Rose Improved —Cerise pink.....	.45	1.40	4.00
Boori —Deep coral pink.....	.35	1.35	4.50
Daphne —Soft salmon pink.....	.35	1.00	3.50
Jeanne Mamitsch —Rich pink.....	.35	1.40	3.50
Josie —Brilliant rose pink, long stems.	.35	1.25	4.00
Laddie Improved — Long stemmed giant rose, pink.....	.35	1.00	3.50
Majestic Rose — Deep brilliant rose pink.....	.35	1.00	3.50
Rose Queen Improved —Rose pink...	.35	1.00	3.50
Shirley Temple —Delightful soft rose pink.....	.40	1.40	5.00
Zvolaneck's Rose35	1.00	3.50

BLUE

Blue Bonnet —Best clear blue.....	.35	1.00	3.50
Mrs. Herbert Hoover —Clear blue....	.35	1.00	3.50
Princess Blue —Rich belladonna blue.	.50	1.75	5.50

WHITE

	Oz.	1/4 lb.	Lb.
Hope —(Black Seeded)—Pure white..	\$.35	\$1.25	\$4.00
Snowstorm —White.....	.35	1.00	3.50
White Harmony —(Black Seeded)....	.35	1.00	3.50

RED

Grenadier —Dazzling scarlet.....	.35	1.00	3.50
Pride —Pure deep even cerise.....	.35	1.00	3.50
Signal Red —(New) A real sunproof scarlet of great brilliance.....	1.50		

LAVENDER

Fragrance —Clear lavender.....	.35	1.00	3.50
Harmony —Clear lavender.....	.35	1.00	3.50
Lavanda —Clear lavender.....	.35	1.25	4.00
Triumph —Lilac mauve, long stemmed	.35	1.35	4.50
Twilight —(New) Lavender, with larger flowers than Harmony, which is nearest this in color; vigorous grower.....	1.50	5.50	

ORANGE

Ball Orange Improved — Clear deep orange.....	.50	1.75	5.50
Sequoia —Golden salmon cerise, large flowers.....	.35	1.25	4.00
Treasure Island —Sparkling shades of golden orange.....	.50	1.50	5.00
Valencia —Sunproof orange.....	.40	1.40	5.00

SPRING FLOWERING SWEET PEAS

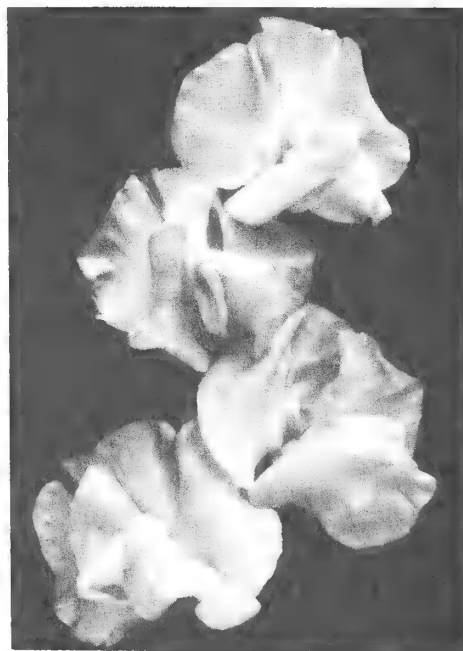
For the greenhouse grower, this entirely new type of Sweet Pea will give a greater amount of bloom than the Winter Flowering type seed; especially for April to June blooming. Also planted out-doors, the Spring Flowering Sweet Peas show a greater tendency to heat resistance and freedom of bloom.

	1/2 oz.	1 oz.	1/4 lb.
Clear Pink —(New) Soft, clear pink...	\$.75	\$1.40	\$5.50
Blue —Marine blue.....	.75	1.25	4.00
Lavender —Light even shade.....	.75	1.25	4.00
Mauve —(New) Rich, glistening mauve	.75	1.40	5.50
Rose Pink —Clear rose pink.....	.75	1.25	4.00

SWEET PEAS (Summer Flowering)

We are in a position to supply all of the best varieties.

oz., 20c 1/4 lb., 60c lb., \$1.75



VERBENA

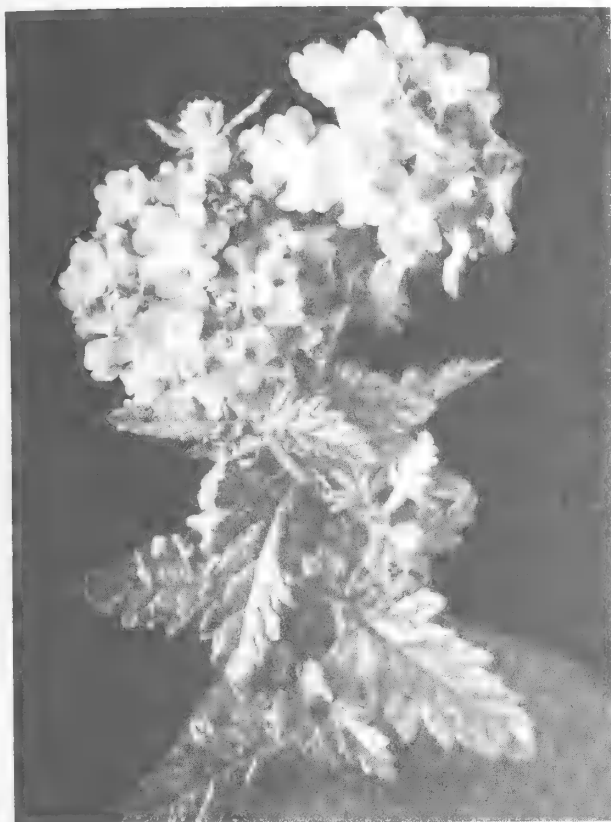
Giant Flowering Hybrida Grandiflora Gigantea

A popular bedding plant due to its free flowering qualities. Seed must be sown early to get good plants for Spring.

	Tr. Pkt.	1/4 oz.	Oz.
Beauty of Oxford Hybrids —Rose Pink to Rose			
Red shades	\$.50	\$.75	\$3.00
Brightness —Bright Rosy Cerise Scarlet, white eye	.50	.75	3.00
Cerise Queen —Salmon Cerise50	.75	3.00
Crimson Glow —Glowing Crimson50	.75	3.00
Etna —Geranium Red with light Yellow eye50	.75	2.50
Giant Salmon Pink —Salmon Pink with White eye	.25	.50	1.50
Lavender Glory —Large flowered Lavender with light eye50	.75	2.50
Luminosa —Fiery Pink shading to Salmon25	.50	1.50
Royale —Blue with Creamy Yellow eye50	.75	2.50
Spectrum Red —Intense bright Red50	.75	2.50
White —Pure White25	.50	1.50

HYBRIDA MAMMOTH

	Tr. Pkt.	Oz.
Dannebrog —Intense scarlet with large white eye. Very compact growth which makes it useful for bedding. The rich sparkling color of this showy verbenas comes true to type	\$.25	\$2.00
Ellen Willmott —Extra large salmon rose flower with white eye25	2.00
Mayflower25	2.00
Golden Queen —Best yellow25	2.00



Verbenas

HYBRIDA DWARF COMPACT—Erect Growing

A distinct new type, very compact, dwarf, and covered with flowers.

	1/4 oz.,	Tr. Pkt.	Oz.
Blue Sentinal —Violet blue white eye	\$.75	\$.50	\$3.00
Brilliant —Scarlet, white eye35	2.50
Cameo Pink —Exceptionally dwarf35	2.50
Carmine Ball —Bright Carmine35	2.50
Dark Blue35	2.50
Fire Ball —Bright Scarlet. Very dwarf compact35	2.50
Snowball —Pure White35	2.50
Violet Bouquet —Very dwarf compact50	3.00

VERBENA ROYAL BOUQUET

	1/4 oz.,	Tr. Pkt.	Oz.
Mixed —Large flowers in brilliant mixture	\$.75	\$.50	\$3.00

VARIOUS VERBENAS

	Tr. Pkt.	Oz.
Venosa —Bright Rosy Lilac or Heliotrope flowers, freely born on short spikes. A fine bedding or border plant, showy all summer	\$.50	\$1.50
Venosa Lilacina —Delicate lavender blue50	2.00

VINCA (Periwinkle)

An Excellent Bedding Plant — Sow seed early.

	Tr. Pkt.	Oz.
Alba Pura —Pure White	\$.20	\$.90
White with Eye20	.90
Rosea —Pink20	.90



Vinca

ZINNIAS

GIANT CALIFORNIA OR MAMMOTH FLOWERED

This type has rapidly gained in popularity. The plants which are three to four feet in height, are taller than the Dahlia Flowered class; and has long stems which adapt it particularly for use as a cut flower. The large flat flowers with imbricated petals give a graceful effect.

Brightness—Bright pink

Cerise Queen—

Beautiful orange rose

Daffodil Improved—

Canary yellow

Enchantress—

Light rose, deep rose center

Golden Queen—Golden yellow

Grenadier—Bright, dark red

Lavender Queen—

Deep rosy lavender

Miss Willmott—Soft pink

Orange King—

Cadmium or orange scarlet

Orange Queen—Golden orange

Purity—

White, best white in Zinnias

Rose Queen—Striking bright rose

Salmon Queen—Salmon rose

Scarlet Queen—

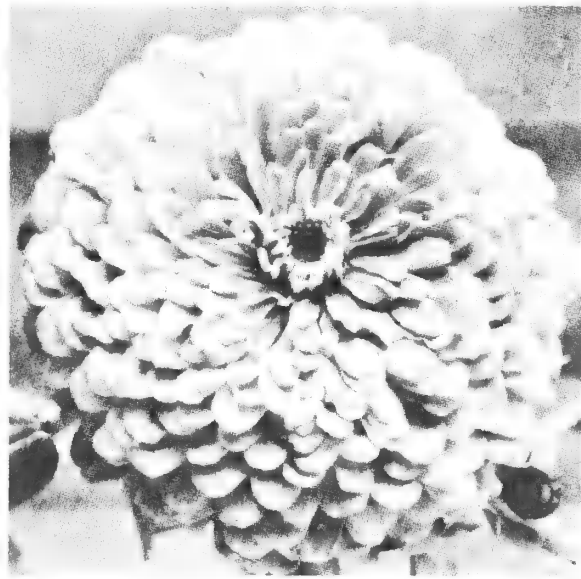
Glowing deep scarlet

Violet Queen—Deep purple

Finest Mixed—

From named varieties

Tr. Pkt.	1/4 oz.	1/2 oz.	1 oz.	1/4 lb.	Lb.
\$.25	\$.40	\$.60	\$1.00	\$3.50	\$12.00



Zinnia Dahlia Flowered



Zinnia California Giant

DAHLIA—FLOWERED

Bodger's Gold Medal Strain

These are characterized by the tendency of the center petals to incurve thus giving a deep, full appearance.

Canary Bird—Rich canary yellow

Crimson Monarch—Deep crimson, flowers very large

Dream—Deep lavender

Exquisite—Light rose, deep rose center

Golden Dawn—Golden yellow

Illumination—Deep rose self

Luminosa—Bright deep pink

Meteor—Rich deep red, darkest of all reds

Old Gold—Deep and lighter shades of old gold

Oriole—Orange and gold bicolor, turning deep orange as it ages

Polar Bear—Large pure white

Scarlet Flame—Bright scarlet

Will Rogers—Brilliant scarlet red

Gold Medal Finest Mixed

Tr. Pkt.	1/4 oz.	1/2 oz.	1 oz.	1/4 lb.	Lb.
\$.25	\$.40	\$.60	\$1.00	\$3.50	\$12.00

SUPER CROWN O'GOLD

Each petal of the flower is overlaid with a deep golden yellow at the base, while carrying out the individual flower color at the tip.

	Tr. Pkt.	1/4 oz.	Oz.
Desert Gold	\$.25	\$.35	\$1.00
Pastel Tints —Contains a wide range of pastel shades	.40	.60	2.00

FANTASY

	Tr. Pkt.	1/4 oz.	Oz.
Orange Lady —Rich shade of deep bright orange....	\$.40	\$.60	\$2.00
Rosalie —Bright intense rose.....	.40	.60	2.00
Star Dust —Golden yellow.....	.30	.40	1.25
White Light —White40	.60	2.00
Wildfire —Rich dazzling scarlet.....	.40	.60	2.00
Finest Mixed —A bright colorful mixture of shaggy petaled medium sized double flowers, excellent for cutting25	.35	1.00



Zinnia Fantasy

ZINNIAS

MISCELLANEOUS VARIETIES

GIANT CRESTED MIXED (New)

(Howard & Smith)

This new strain of Zinnias has large flowers with a full rounded cushiony center surrounded by broad guard petals. The colors are bright and fresh and predominate in **shades of Orange, Orange Scarlet, Yellow, Rose and Crimson**. Produce about 60% true to type; and as they are improved will undoubtedly become a cut flower for florist use.

Tr. Pkt., 50c

1/4 oz., \$1.25

Oz., \$4.00

HAAGEANA DOUBLE (Mexican Hybrids)

The smaller flowers lend themselves to bedding and make a brilliant display. The mixture contains many attractive colors and color combinations.

	Tr. Pkt.	Oz.
Finest Mixed30	\$1.50

HARMONY TYPE (Scabiosa Flowered)

Campfire—(New)—Vivid intense scarlet40	\$2.00
Sunburst—Vivid pure canary yellow40	2.00
Mixture—Includes crimson, scarlet, orange, yellow, pink and white30	1.50



Zinnia Harmony Type



Zinnia Gaillardia Flowered

DWARF, SMALL FLOWERED TYPES (Improved Lilliput)

(Pompon or Baby Zinnias, Special Florists' Strains)

The Lilliputs are among the most popular Zinnias for cut flower use. The flowers are small, compact, and symmetrical, on strong stemmed 1 1/2 ft. to 2 ft. plants.

	Tr. Pkt.	Oz.	1/4 lb.	Lb.
Canary Gem—Canary yellow20	.75	\$2.50	\$8.00
Crimson Gem20	.75	2.50	8.00
Golden Gem—Golden orange20	.75	2.50	8.00
Lilac Gem20	.75	2.50	8.00
Pink Gem—Deep pink20	.75	2.50	8.00
Purple Gem20	.75	2.50	8.00
Rosebud—Rose pink20	.75	2.50	8.00
Salmon Gem—Salmon rose20	.75	2.50	8.00
Scarlet Gem20	.75	2.50	8.00
Valencia—Burnt orange20	.75	2.50	8.00
White Gem20	.75	2.50	8.00
Pastel Mixture—Delicate shades20	.75	2.50	8.00
Finest Mixed—From named varieties20	.75	2.50	8.00

ZINNIA ELEGANS PUMILA DOUBLE

Double, perfectly formed, medium sized flowers with long stems; exceptionally fine for cut flowers.

	Tr. Pkt.	Oz.	1/4 lb.
Bright Scarlet15	.50	\$1.50
Canary Yellow15	.50	1.50
Crimson15	.50	1.50
Flesh15	.50	1.50
Golden Yellow15	.50	1.50
Pinkie—Rose pink15	.50	1.50
Salmon Rose15	.50	1.50
White15	.50	1.50
Choice Mixed15	.50	1.50

GAILLARDIA FLOWERED (Navajo)

	Tr. Pkt.	Oz.
Finest Mixed—Bi-colors; mellow tones; fine for cutting25	\$1.25

GRACILLIMA (Red Riding Hood)

Deep Scarlet—Miniature red flowers, 1 ft. - 2 ft. free flowering25	\$.75
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LILLIPUT TOM THUMB

Mixture—Plants 4" - 6", compact with well formed flowers of the Lilliput type. In red, orange, yellow, pink, rose and pastel shades35	\$1.50
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LINEARIS

The single flowers are deep golden orange in color, with a delicate light yellow stripe30	\$1.75
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Zinnia Linearis

FINE PERENNIAL SEEDS

ACHILLEA (Millfoil, Yarrow)

Filipendula Parker's Variety—Large yellow showy flower heads.....	1/4 oz. .75	Tr. pkt. .35	Oz. \$2.80
The Pearl—Abundant small white double flowers35	2.80

ACONTUM

Fischeri—Compact. Bright blue flowers35	2.00
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ADONIS

Vernalis—Large yellow flowers40	2.50
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AGATHEA

Coelestis (Blue Daisy)—Marguerite like flowers. Fine for Greenhouse25	1.25
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AGROSTEMMA

Coronaria Atrosanguinea—Deep crimson15	.30
Coronaria Alba—White15	.30

ALYSSUM

Saxatile Compactum—Bright yellow15	.80
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AMPELOPSIS

Veitchi (Boston Ivy)	per lb., \$2.50	.30
	Tr. Pkt.	Oz.

ANCHUSA

Italica Dropmore—Gentian Blue15	.50
Myosotidiflora—Blue Forgetmenot like flowers	1/4 oz. \$2.50	.50
		8.00

ANEMONE CORONARIA
(Windflower)

French—(Caen) Varieties fine mixed25	1.00
His Excellency—Single fiery scarlet35	1.50

ANTHEMIS

Kelwayi—Hardy Marguerite. Yellow flowers. Fine for cutting15	.50
Tinctoria, Perry's Variety—An improved form, of deep golden yellow25	1.50

AQUILEGIA

	Tr. pkt.	Oz.
Californica Hybrids—Mixed30	2.00
Coerulea—Blue40	2.50
Rose Queen50	3.50
Long Spurred Blue Shades35	3.00
Long Spurred Orange & Scarlet Shades50	3.50
Long Spurred Pink & Rose Shades35	3.50
Long Spurred Mrs. Scott Elliotts Strain—Best Mixture50	3.50

ARABIS

Alpina White—Good for edging and rock gardens15	.50
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ARMERIA

Formosa Hybrida—Various shades of rose pink25	1.50
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ASCLEPIA

Tuberosa—Very showy and popular native plant, during July and August bearing flowers of brilliant orange scarlet35	2.50
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ASTERS

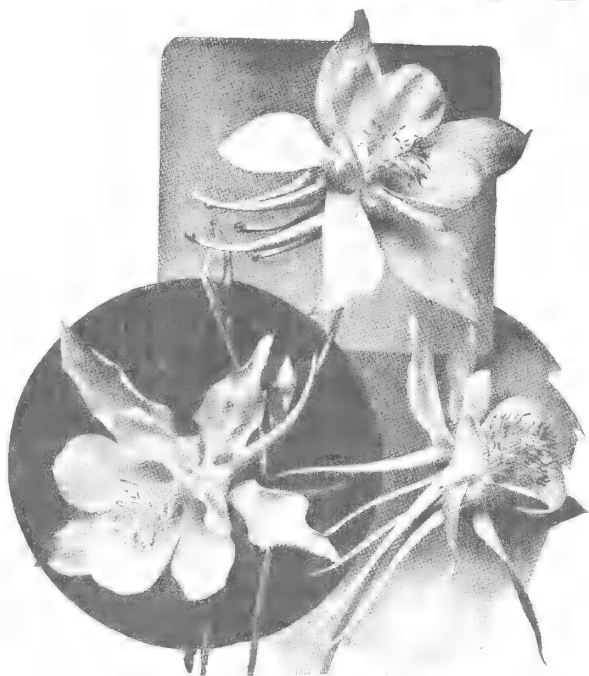
Alpinus Mixed Varieties35	2.50
Michaelmas Daisy—Newest varieties mixed50	3.00

AUBRIETIA

Large Flowering Hybrids—Blue and rose shades35	2.50
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BAPTISIA

Australis (False Indigo)—Dark blue15	.40
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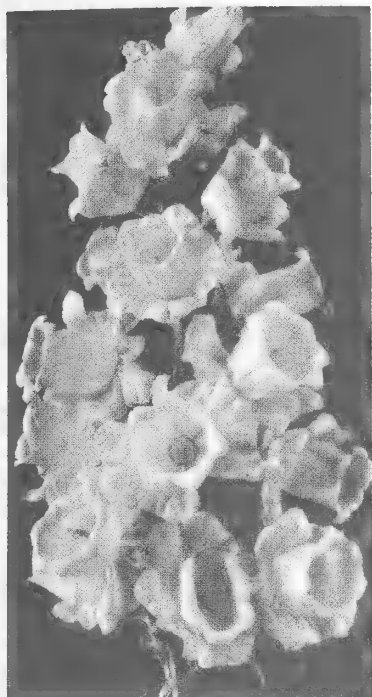


Aquilegia Long-Spurred



Anemone Coronaria

FINE PERENNIAL SEEDS



Campanula Calycanthema

BELLIS PERENNIS

	Tr.	Pkt.	Oz.
Monstrosa Etna (English Daisy)—Dark red35		3.00
Monstrosa White (English Daisy)35		2.60
Monstrosa Pink (English Daisy)35		2.60
Monstrosa Mixed (English Daisy)35		2.60

BROWALLIA

Speciosa Major—Brilliant blue. Suitable for pot plants50
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CAMPANULA

Calycanthema Blue (Cup and Saucer Type)—Best for cutting25	1.50
Calycanthema Lilac " "25	1.50
Calycanthema Pink " "30	2.00
Calycanthema White " "30	2.00
Calycanthema Mixed " "25	1.50
Persicifolia Blue (Peach Bell)—Very hardy50	
Persicifolia Alba (Peach Bell)—Very hardy50	
Pyramidal Alba—Hardy. Good for outdoor or Pot culture25	1.50
Pyramidalis Blue—Hardy. Good for outdoor or Pot culture25	1.50
Rotundifolia (Blue Bells of Scotland)—Dainty purple blue flowers, 12"50	

CANDYTUFT

Sempervirens (Iberis)—White. Fine for edging25	\$1.50
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CARNATION

Early Vienna—Very dwarf30	1.75
Grenadin Red35	2.00
Hardy Border Mixed—Very fine selection30	1.25

CENTAUREA

Montana—blue, 1 ft. - 1½ ft.15	.50
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CERASTIUM

Tomentosum—Silvery foliage. White flowers. Excellent for rockeries30	1.30
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COREOPSIS

Lanceolata Grandiflora—Golden yellow. Good for cutting15	.30
Lanceolata Grandiflora Fl. Pl. (Double)—Double form of above15	.50
Mayfield Giant—deep golden yellow, large flowers, early.....	.25	1.30
Double Sunburst—(New), large, golden yellow, fully double flowers50	2.00

See our Spring Catalog for a complete list of Florists' Flower Seeds. A copy will be mailed you on request.

DAISY—SHASTA (Chrysanthemum)

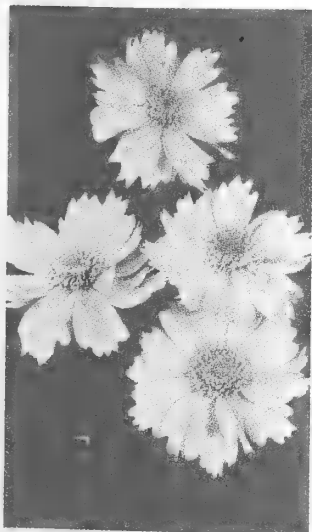
	Tr.	Pkt.	oz.
Alaska—Most popular of all. Large pure white blooms on excellent stems. Starts blooming in June and continues for sometime15		1.00
Avalanche—Very free blooming dwarf compact plant (2 ft. high) with large white daisies25		1.25
Diener's Strain—New development with flowers of very interesting form. They vary considerably from fully double strains, no centers, to semi-doubles and singles. Most have curled and twisted petals. Some have broad petals, others are very slender and twisted25		
Mayfield Giant—Extremely large flowers measuring three to four inches in diameter. Strong robust growth, 2½ to 3 feet tall.....	.25		1.00
Spring Margurite—Large flowers, same characteristics as the Mayfield Giants except habit of growth is six inches to a foot shorter. This variety flowers earlier in the season.....	.20		.50

DIANTHUS

Deltoides (Maiden Pink)—Deep rose, 8"25	1.50
Neglectus (Glacier Pink)—Rose, hardy	per 1000 seeds, \$3.00	
Plumarius Double Mixed—Hardy garden pinks25	1.25
Superbus Loveliness—Rosy, lilac, finely fringed, free flowering, plants 12"-15"	1.00	
Sweet Wivelsfield—Excellent for cutting. Great variety of colors25	1.00

DIGITALIS (Foxglove)

Monstrosa Mixed20	.75
The Shirley—Giant hybrids, spotted throats15	.50



Coreopsis

FINE PERENNIAL SEEDS DELPHINIUM

PACIFIC STRAIN (Vetterle & Reinelt)

	Tr. Pkt.	1/8 oz.	1/4 oz.	1 oz.
Blue Bird Series—(1941 Novelty)—Clearest medium blues with white bees....	\$2.00	\$4.00	\$7.00	\$24.00
Cameliard Series—(1941 Novelty)—Pure lavender self with white bee.....	2.00	4.00	7.00	24.00
Round Table Series—(1941 Novelty)—This group combines all the newest color developments	2.00	4.00	7.00	24.00
Blue Jay—Clear medium to dark blue.....	2.00	4.00	7.00	24.00
Black Knight—Dark purple heavy velvety texture.....	2.00	4.00	7.00	24.00
Guinevere Series—Light pink lavender self with white bee	1.25	2.50	4.50	14.00
Summer Skies Series—Clearest blue with white bee	1.25	2.50	4.50	14.00

STANDARD COLORS

Lavender Shades	1.00	2.00	3.50	12.00
Pastel Shades	1.00	2.00	3.50	12.00
Light Blue Shades	1.00	2.00	3.50	12.00
Dark Blue Shades	1.00	2.00	3.50	12.00
White	1.00	2.00	3.50	12.00
Pacific Hybrids Mixed	1.00	2.00	3.50	12.00

FOR A COMPLETE DESCRIPTION OF THE ABOVE VARIETIES SEE PAGE

OTHER STRAINS

	Tr. Pkt.	Oz.
Clividen Beauty—(Belladonna Improved)— Select strain. Turquoise blue	\$.40	\$2.00
Bellamosum—Dark blue40	2.00
Blackmore & Langdon Strain—Immense flowers. Fine mixture of blue shades75	5.00
Gold Medal Hybrids—Splendid mixture25	1.50
Wrexham Strain—Celebrated English Hollyhock strain50	5.00

EUPATORIUM

Fraseri—(Hardy Ageratum)—White. Fine for cutting	\$.25	\$1.00
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GAILLARDIA

Burgundy—Coppery scarlet self	\$.30	\$2.00
Dazzler—Large rich red flowers with orange tip. Fine for cutting25	1.50
Goblin—(New)—Dwarf, compact50	
Portola Hybrids—Red with golden tips. Excellent for cutting25	1.50
Tangerine—True Tangerine color. Good for cutting25	1.60

GENTIANA

Acaulis—Deep blue. Good for rockeries	\$.50	\$3.00
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GEUM

	Tr. Pkt.	Oz.
Mrs. Bradshaw—Brilliant scarlet. Double flowers. Good for cutting	\$.25	\$1.75
Lady Stratheden—Double golden yellow. Excellent for cutting25	1.75

GYPSOPHILA

Paniculata—(Single)—Hardy, Graceful sprays of white flowers	\$.15	\$.40
Pacifica—Rose, 4 ft., blooms when panicu- lata varieties have passed. Excellent for cutting25	2.50
Repens Rosea—Light rose, 6", fine rock plant25	2.50
Repens White—6 ft., fine rock plant25	1.50

HELIANTHEMUM

Mutabile—(Dwarf Sun Rose)—Excellent rock plant, 8" - 12", pastel mixture	\$.25	\$.80
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HEUCHERA

Sanguinea—Fine for cutting.....1/8 oz.,	\$1.50	\$.50
Sanguinea Rosea—Beautiful rose pink. Fine for cutting50	

HIBISCUS

Giant Mallow Marvel Mixed—Very showy. 4 ft. tall. Good for perennial border	\$.15	\$.50
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FINE PERENNIAL SEEDS

HOLLYHOCK
Chaters Double

	Tr. pkt.	Oz.
Pink25	1.25
Rose Pink25	1.25
Scarlet25	1.25
Chamois25	1.25
Salmon25	1.25
White25	1.25
Yellow25	1.25
Maroon25	1.25
Newport Pink25	1.25
Mixed25	1.00

LAVANDULA—Sweet Lavender

Vera—Well-known, fragrant hardy perennial. Always in good demand ..	.25	.80
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LIATRIS

Pycnostachia—Rosy purple. Fine for cutting35	2.50
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LUPINUS
Polyphyllus

Rose15	.50
Blue15	.50
White15	.50
Mixed15	.50
Moerheimi—Pink and White flowers. Good for cutting25	1.00
Princess Juliana—Shell pink. Good for cutting25	1.00

LINUM

Perenne (Flax)—Blue. 1½ ft. tall15	.40
Flavum—Yellow. 2 ft. tall25	2.00

LYCHNIS

Chalcedonica—Scarlet flowers15	.40
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MYOSOTIS

Alpestris Victoria—Bright blue. Dwarf. Excellent for bedding35	2.00
Winter Flowering—(Oblongata Blue Bird)—Best for forcing35	2.60
Palustris Semperflorens—Blue. Hardy everblooming25	1.80

PENTSTEMON

Sensation—Mixed colors. 3 ft. tall35	2.80
New Hybrids Mixed—Improved type50	2.00

PHYSOSTEGIA

Virginica—Pink. 4 ft. tall. Fine for cutting35	2.00
Virginica Alba—White form of above35	2.00

PLATYCODON

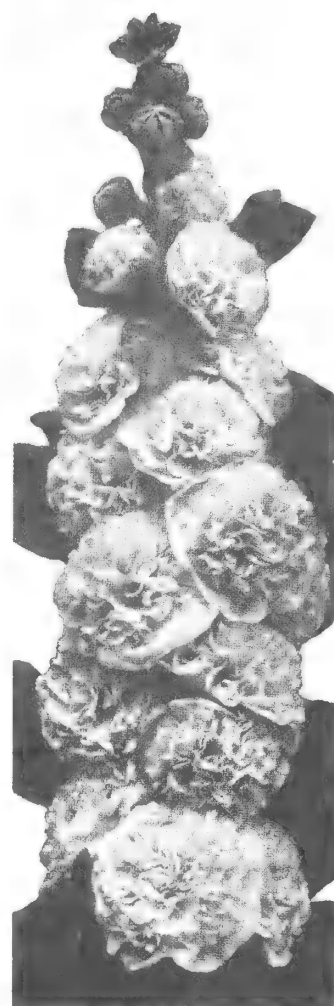
Grandiflorum Blue—For perennial border25	1.50
Grandiflorum Album—White form of above25	1.50
Mariesi—Dwarf. Dark blue35	2.50

POPPY

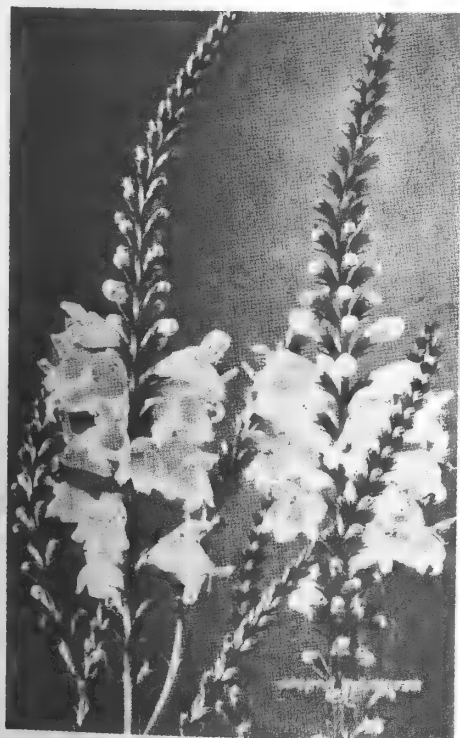
Coonara Pink Shades—Fine strain. Pink art shades. Long stems35	\$2.00
Nudicaule Monte—Tangerine orange. Excellent for cutting25	2.00
Oriental Scarlet—Deep red15	1.00
Princess Victoria Louise (Oriental)—Finest salmon25	2.00
Sunbeam Mixed—Splendid Hybrids. Good for cut flowers25	1.75
Oriental Hybrids Mixed20	1.50

PRIMULA

	Tr. pkt.	Oz.
Auricula Mixed—Beautiful colors. 6" high	¼ oz.,	\$1.50 .40
Veris (Polyanthus) Giant Munstead Strain—New hybrids.		
Beautiful shades including yellow and white	¼ oz.,	\$2.00 .50
Vulgaris (English yellow Primrose)	¼ oz.,	.85 .35 3.00



Hollyhock, Chater's Double



Physostegia

FINE PERENNIAL SEEDS

	Tr. pkt.	Oz.
PYRETHRUM		
Roseum Pink—Pink shades. Fine for cutting35	2.00
Hybridum Single Mixed—Good cut flower30	1.50
Hybridum Double Mixed—Good cut flower	1/4 oz., \$2.00	.50

RUDBECKIA

Hirta Autumn Tints—(New)—Bronze autumn shades35	2.00
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SAPONARIA

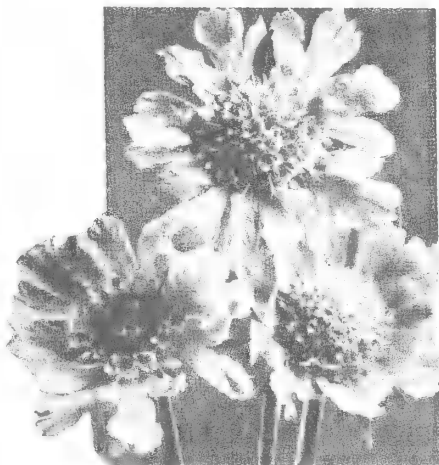
Ocymoides—Rose colored. Fine for rockeries.....	.15	.10
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SCABIOSA

Caucasica Isaac House Hybrids—Improved strain. Flowers range from lavender to dark blue. Excellent for cutting50	3.00
Caucasica Lavender—Good cut flower35	2.50

SEDUM

Acre—The yellow Stone Crop or Wall Pepper, 2-3 inches....	1/8 oz., \$.50	.25
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Scabiosa Caucasica

STATICE

	Tr. Pkt.	Oz.
Caspia—Lilac. Fine for table decoration40	2.25
Dumosa—Silvery gray flowers. Good cut flower25	1.75
Latifolia—Deep blue flowers. Fine for cutting25	1.50

STOKESIA

Cyanea (Corn Flower Aster)—Lavender blue. Excellent for cutting ..	.25	1.40
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SWEET WILLIAM

Single Newport Pink15	.80
Single Scarlet Beauty15	.80
White Single15	.50
Single Mixed15	.60
Double Mixed15	.70
Dwarf Alpinus Midget Mixed—Early flowering type of Sweet William, consisting of light and dark colors mixed. Height 4 to 6 inches. Suitable for border or rock garden planting. 1/4 oz.	1.00	.40 3.50

THALICTRUM

	Tr. Pkt.	Oz.
Dipterocarpum—Rosy purple yellow anthers. Excellent for cutting30	1.80

TRITOMA

Hybrids (Red Hot Poker)25	1.50
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TUNICA

Saxifraga—Rose, 6 inches15	.60
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VALERIANA

(Garden Heliotrope)

Mixed15	.60
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VERONICA

Spicata—Bright blue. Fine for bouquets35	1.50
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VIOLA CORNUTA

Apricot—Large-flowered true apricot. Very good variety		
Arkwright Ruby, Hybrida—Wonderful large rounded flowers of ruby crimson with terra cotta and darker markings. Fragrant		
Blue Perfection,—Large flowered fine light blue		
Jersey Gem—Deep Cattleya		
Lutea Splendens—Golden yellow		
Papilio—Light blue		
Puck—Upper half purple, lower half yellow, very pretty		



Pyrethrum



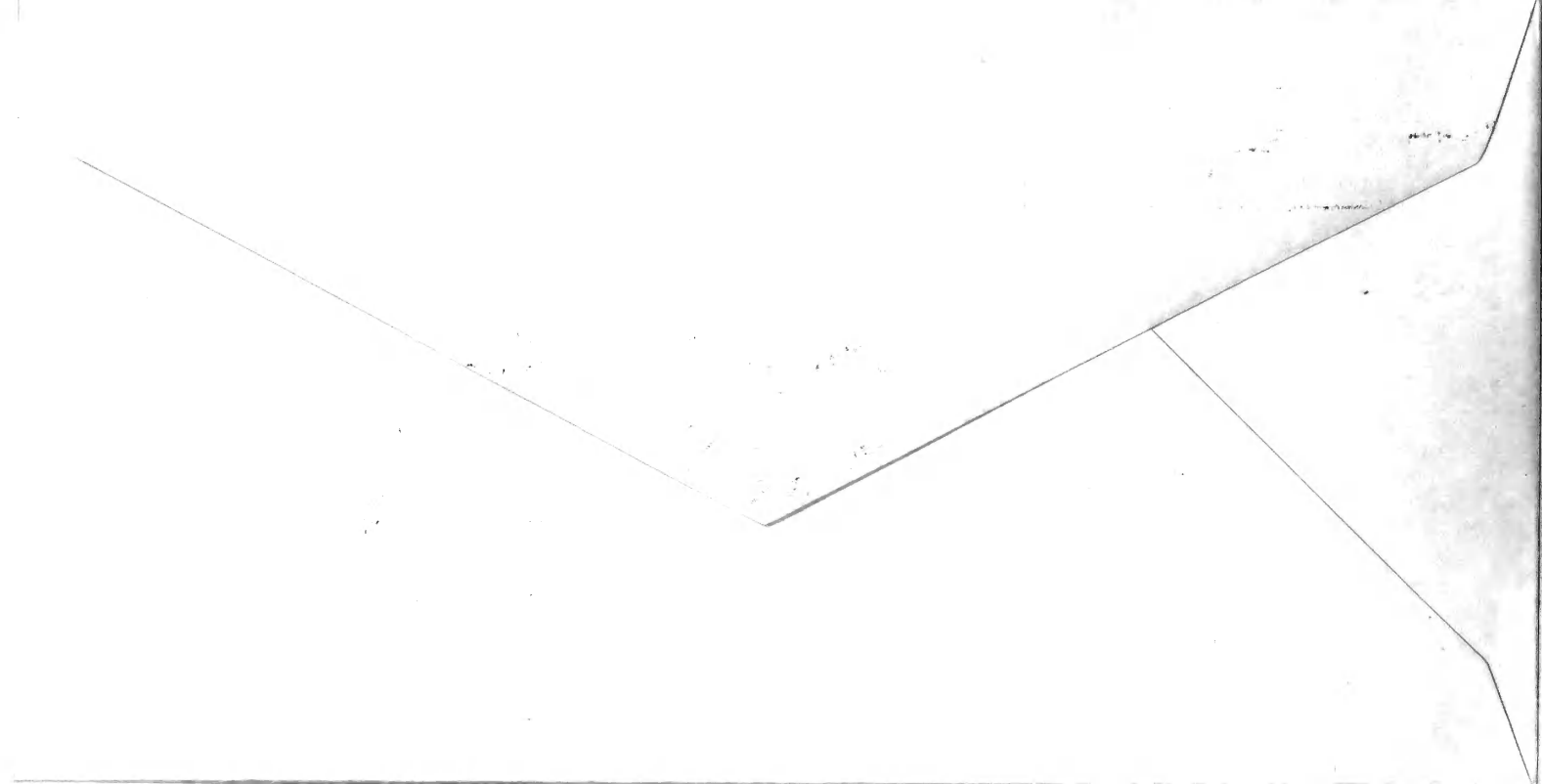
Tritoma

Tr. Pkt.	Oz.
.35	4.00
.50	6.50
.35	2.00
.75	
.35	2.00
.35	2.00
.35	2.25

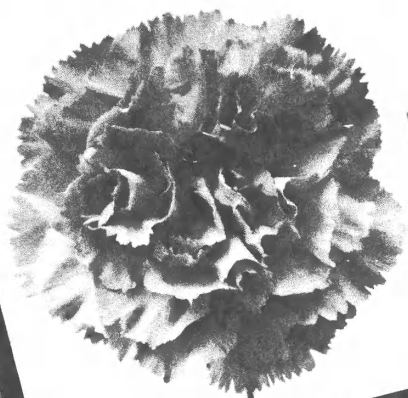
FROM _____

Fred C.
Gloeckner
&
Company,
Incorporated

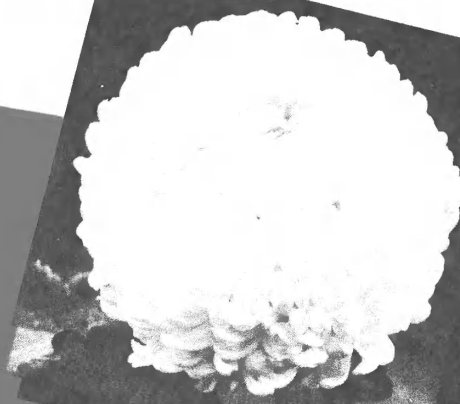
15 East 26th Street
New York City



In addition to seed, *Gloekner* bulbs, plants and cuttings are selected with diligent care as to type, productiveness and freedom from disease so you may have the best upon which to build your prospective crops.



CARNATION



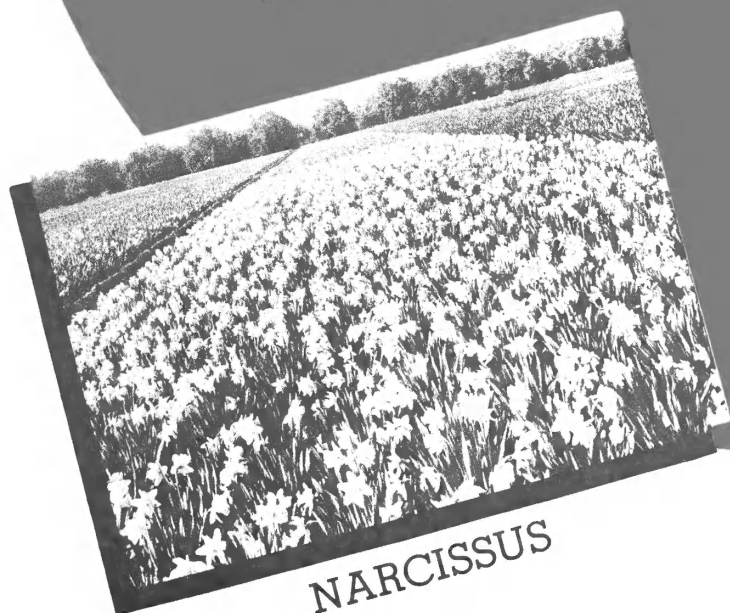
CHRYSANTHEMUM



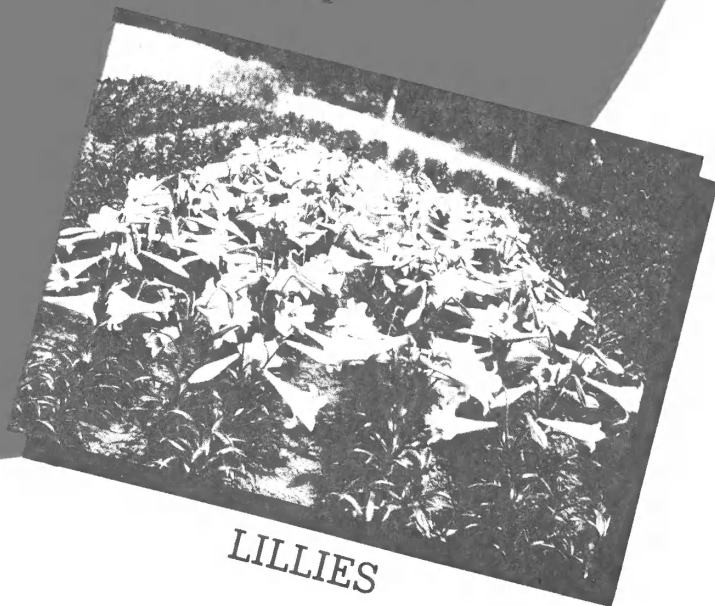
IRIS



FREESIA



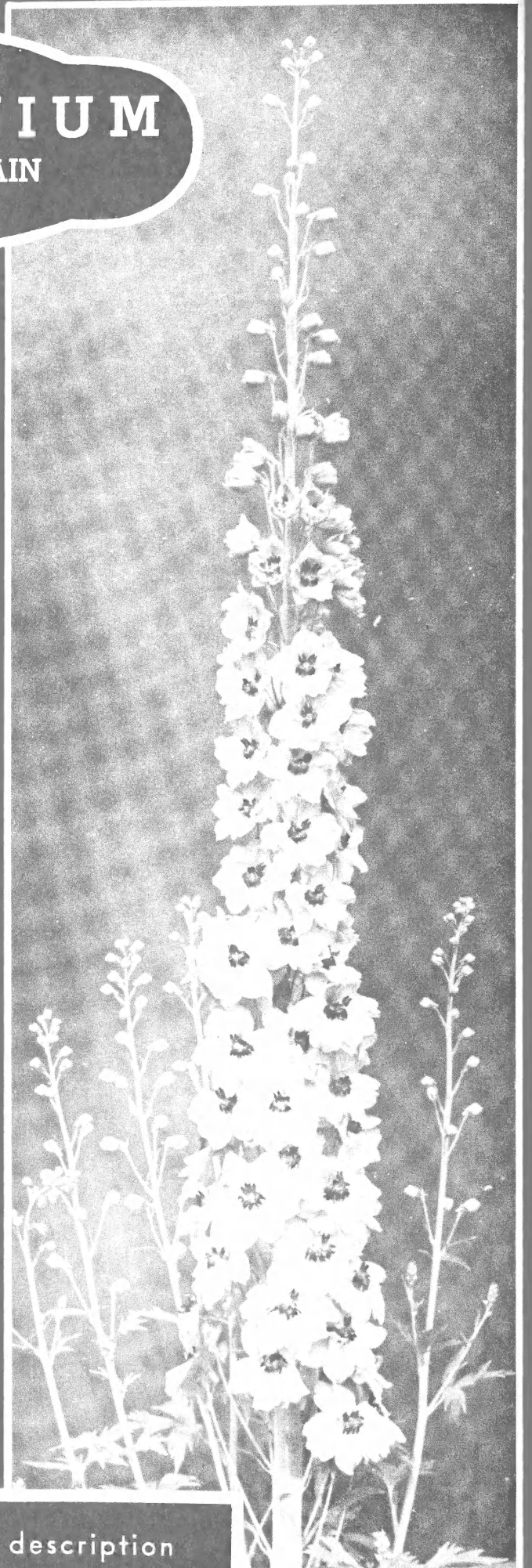
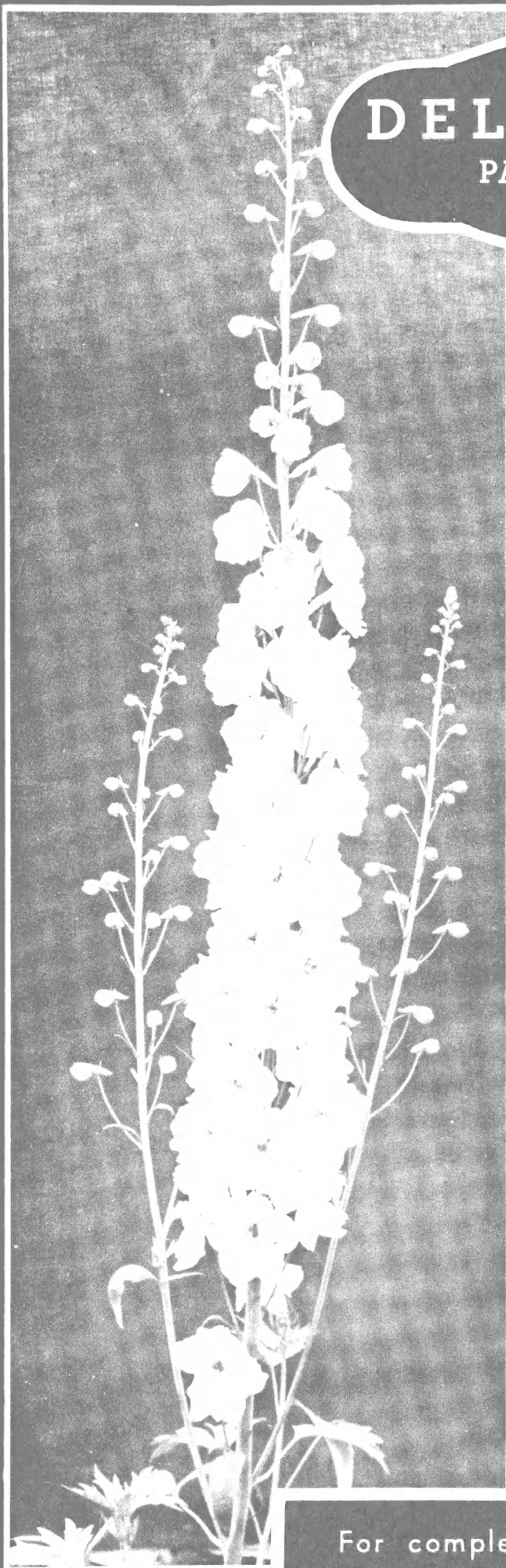
NARCISSUS



LILLIES

DELPHINIUM

PACIFIC STRAIN



For complete list and description
of varieties, see page 13.